



Featuring the Dorothy (foreground) and Sydney (background) Vineyards,
Estate, Dry Creek Valley

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We appreciate your club membership.
Cheers, from our cellar to yours!

—Diane Wilson & the Wilson Team

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Award-Winning Wines Included in April Club Shipment

2013 Dorothy's Syrah

2014 McClain Primitivo

2014 Carl's Zinfandel

2014 Cypress Ridge
Zinfandel

2014 Sydney Zinfandel

2014 Tori Zinfandel



CLUB WILSON



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Club Corner with Emily & Jane



10-Year Plus Club Member, James Bray, and Emily pouring at the Best Bites & Tasting in Houston

Much has happened in our world since last we wrote. Don't worry—this conversation is not about to get political, only relational as we move into 2017. We are delighted that you are choosing to continue with us in our club family this year!

Club Wilson on the Road

This year Diane Wilson was awarded Top All-Around Winery at the 2017 Houston Livestock Show & Rodeo

International Wine Competition along with a Best of Class (Wilson Family Red) and 9 other Gold Medals. As Diane was vacationing in Vietnam and Cambodia, this past February Alexis and Emily ponied up to the task of traveling to Houston to receive this prestigious award. It was as Whirlwind Weekend of Wine & Wilson starting with a Club Reception on Friday night at Eddie V's Restaurant followed by two private wine and food tastings at club member's homes. This was a great opportunity to expand our club family plus have a lot of fun. The weekend culminated at the Award Presentation and Best Bites Competition & Tasting (over 6,000 guests) which was the kickoff night for the Houston Rodeo Week. As you can see, Alexis and Emily may clean up well but at the end of the day they are both county girls with their family origins steeped in country living. The winery is now anxiously awaiting the arrival of Diane's saddle award; Emily and Alexis arrived home just in time to kick off Barrel Tasting in their new boots and jeans.

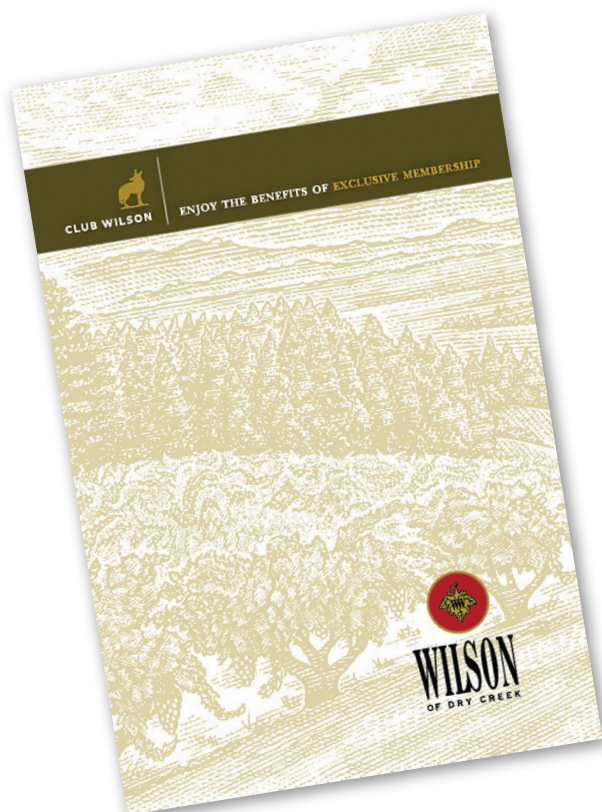
New Website!

In case you haven't visited it yet, we are most excited that you are able to access this newsletter on our brand new website!!! Our goal is that our online presence will enhance your personal experience when visiting or ordering from Wilson Winery. Our website is a work in progress that will evolve as we update and expand from this platform. When our shopping cart is complete, you will be able to update your shipping address and credit card number on file, obtain updated information on current wines released with pricing, accolades and vineyard information. Until our shopping cart is updated, please continue to speak/email with Jane or Emily to update your accounts.

We value your input as we move forward with this project in the coming year. The website has the same address but an entirely new look and updated information. After you finish reading this newsletter, we hope that you take some time to explore all that our new website has to offer:

wilsonwinery.com.





Club Wilson Packet

Included in your April club shipment will be your new Club Wilson packet listing out in detail the breadth of your club benefits with Wilson Winery. We wanted to collect all this information in one place for you to ensure that your member experience will be all that we envision. Don't miss reading the Cask Club letter in the front side pocket which informs you that the Cask Club membership is now full. As a Cask Club member, your membership is 100% secure. We will continue to manage the size of your club so that you can continue to receive our best and most beloved wines.

2017 Event Calendar

Also slipped into the April shipment will be your Club Wilson events magnet. We will soon have the ability to upload detailed event information to our online events calendar to give you immediate access to this information. For this reason we have eliminated this section of the newsletter. Wilson has a full calendar this year:

- **PASSPORT TO DRY CREEK VALLEY** We will again be participating in local industry events such as Passport
- **SPECIAL CLUB TASTINGS** at the winery of newly released gold medal wines from the San Francisco Chronicle (February) and the Sonoma County Harvest Fair (October)
- **OFF-SITE TASTING EVENTS** in San Francisco and Houston
- **LOCAL CLUB EVENTS** ranging from food and wine experiences at our estate vineyards to rafting on the American River
- **TRAVEL ADVENTURES** such as our cruise on the Adriatic

We hope you will be joining us for **Passport to Dry Creek Valley** at the end of April. As we did last year, Wilson is offering a Winemaker Luncheon on Friday afternoon. New this year, Wilson will be hosting a Vineyard Designate Experience at Molly's Vineyard on Sunday morning! Diane will tour participants through the vineyard while answering questions, culminating in a tasting of the club-only, sold-out wines from Molly's Vineyard. **Info & Tickets for Prelude to Passport, Vineyard Tour and Passport.** Soon you will receive an invite for our Club Passport Reception on Friday night where Wilson goes Greek with Mediterranean cuisine and music. Reservations to jane@wilsonwinery.com | Tickets are \$20 per person. You might also want to mark your calendars for our **White Water Rafting** trip in July. With the largest snowpack in years, we are anticipating a wild ride down the American River!

Added Bottles to Shipments

Don't forget that ship members do have the opportunity to add up to 6 bottles of any wine to your 6-bottle club shipment at no additional shipping expense!! You pay to ship 6 bottles but receive 12 bottles at your wine discount of 20%. Orders must be received before March 31. Our staff would like to suggest a few of our favorite wines that are not included in your annual club shipments to add to your April Cask Club shipment:




DIANE'S PICK: 2014 Monte Rosso Reserve Zinfandel

Retail: \$60.00 | Club Price: \$48.00

"This is my current favorite as well as Ken's—of course he likes it because it's big, bold, and in your face! We will only be producing two vintages from this renowned single vineyard, so be sure to cellar a bottle or two."

ALEXIS'S PICK: 2014 Botticelli Reserve Zinfandel

Retail: \$60.00 | Club Price: \$48.00

"I'm known at Wilson for enjoying the finer things in life, and this wine is one of them! This wine originates from one of my favorite AVAs, Rockpile. Robert Parker said, and I agree, that it is 'One of the finest Zinfandel sites in Northern California.' I find that Rockpile's combination of elevation, extreme terrain, and unique climate make the wine from this AVA unlike anything else in Wine Country. Thus, while this wine might be a little pricier than some of our others, it is only because it is so special."

EMILY'S PICK: 2014 Sawyer Zinfandel

Retail: \$42.00 | Club Price: \$33.60

"Would you expect anything less than Sawyer from me? You won't see Sawyer on your order form as there's only about 20 cases left of the 2014 Sawyer. And yes, I did

send some on our upcoming wine cruise to tide me over!! Grab a few more bottles to take you through the summer. Great with ribs!"

JANE'S PICK: 2013 Ellie's Petite Sirah

Retail: \$38.00 | Club Price: \$30.40

"A Petite that's a little on the lighter side is what I like to enjoy on a spring evening—when it's not too hot, not too cold, all you need is a light jacket and this Petite Sirah!"

RICK'S PICK: 2013 Coyote Reserve Cabernet

Retail: \$50.00 | Club Price: \$40.00

"This is a Cabernet for everyone. Diane's Cabs present beautifully early on, with balanced tannins and fruit more to the cherry side. You could also age this wine to soften it further—this is a wine that you can have next week or 3-5 years from now!"

GREG'S PICK: 2014 Buzz Zinfandel

Retail: \$36.00, Club Price: \$28.80

"Buzz hands down! It's my favorite vineyard designate. After a busy day resolving shipping problems and schoolwork (getting my Masters), nothing like a little Buzz to chill."

Don't forget to let us know before March 31 if you'd like to add wine to your club shipment, update your account information with a new credit card and/or shipping information or request a different ship date.

While Emily travels with the Wine Club leaving on the Wine Cruise in May, Jane will stay close to home so she can continue to provide consistency in customer service to all of you! If you can't join us for one of the events we have listed, our hospitality staff will be sure to make your tasting room visits memorable. For information on our new tasting room experiences, [click HERE](#). We hope to see you soon!

Cheers,






Did you like these wines?

Order any of these wines by **April 30 (or May 15 for ship members)** and receive an **additional 10% savings** making your **total savings 30%** on a case and **1¢ ground shipping on case reorders!** You can mix and match. See Wine Club Order Form. Club shipment includes one bottle of each of the following wines:

Winemaker's Notes

2013 Dorothy's Syrah

307 Cases Produced

Dorothy's Vineyard, Estate, Dry Creek Valley

Rich, tempting aromatics of fresh espresso and juicy, ripe dark berries blend with subtle hints of smoked game. The opulent yet robust entry gives way to delicious dark-toned fruit—brambly blackberry, boysenberry, smoky plum and currant. Traces of white pepper, licorice and crushed rock join the muscular flavors. Plush tannins and a supple texture add to the wine's complexity, as do the creamy coffee notes that appear in the long finish. This slightly chewy Syrah deserves to be paired with paella loaded with sausages, ham and chicken thighs or a traditional osso buco.

 **CLUB WILSON members only - Limited supplies for reorder**

Retail Case Price: \$432 | **Club Case Price:** \$345.60 | **Reorder Case Price: \$302.40, shipping included**

2014 McClain Primitivo

444 Cases Produced

McClain Vineyard, Alexander Valley

Dark plum, white pepper and coffee aromas offer an inviting entry into this luscious wine. Vibrant acidity balances the dark tones of boysenberry, dried cherry, toasted oak and creamy mocha. Subtle notes of spice box appear mid-palate, increasing in intensity as the flavors merge and linger. A faint thread of citrus weaves through the wine, enhancing its appeal and finesse. Try pairing with veal Marsala, a crown roast of lamb with rosemary and oregano or a simple pasta al pomodoro.

 2016 Sonoma County Harvest Fair – GOLD MEDAL

Retail Case Price: \$480 | **Club Case Price:** \$384 | **Reorder Case Price: \$336, shipping included**

2014 Carl's Zinfandel

464 Cases Produced

Carl's Vineyard, Estate, Dry Creek Valley

This 2014 Zinfandel offers all the qualities we've come to adore from Carl's Vineyard. A nose of dark spicy fruit mingles with traces of oak and cedar. The velvety texture reveals juicy fresh black raspberry, Santa Rosa plum and hints of Tellicherry black pepper and cinnamon. As the flavors broaden on the palate, the opulent dark-toned fruit is joined by traces of caramel, chocolate and orange zest. Rich creamy mocha appears in the finish where it merges with the lush flavors. Enjoy this Zin with coffee and cocoa rubbed ribs or sauce a La Nesselageni over fresh pasta.

Retail Case Price: \$504 | **Club Case Price:** \$403.20 | **Reorder Case Price: \$352.80, shipping included**





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Winemaker's Notes

2014 Cypress Ridge Zinfandel

507 Cases Produced

Cypress Ridge Vineyard, Russian River Valley

Richly textured aromas offer boysenberry and dark plum fused with toasty vanillin oak, caramel and a touch of coffee. An opulent entry reveals tree-ripened plum and mixed dark berries threaded with traces of white pepper. Mid-palate a bright acidity lifts the flavors just as dark oak tones appear. Creamy caramel and a hint of pear pie add appeal and enhance the lengthy finish. Enjoy this delightful Zin with pork tenderloin with balsamic-plum reduction or duck breasts with green peppercorn sauce.

 2016 Sonoma County Harvest Fair – **DOUBLE GOLD MEDAL**

Retail Case Price: \$456 | **Club Case Price:** : \$364.80 | **Reorder Case Price: \$319.20, shipping included**

2014 Sydney Zinfandel

525 Cases Produced

Sydney Vineyard, Estate, Dry Creek Valley

Inky, complex aromas of black raspberry and berry-saturated oak with hints of violet lead into a palate bursting with juicy fresh flavors. A bright blackberry core is accented by white pepper, while notes of caramel round out the spicy texture. Supple tannins and integrating oak lend balance to the plush mouthfeel and add a firm framework as the wine continues to age. Enjoy pairing this luscious wine with spicy arrabiata penne, savory baked cannelloni or stuffed red peppers with brown rice, Italian sausage and Parmesan.

 2017 Houston Livestock & Rodeo International Wine Competition – **GOLD MEDAL**

Retail Case Price: \$504 | **Club Case Price:** \$403.20 | **Reorder Case Price: \$352.80, shipping included**

2014 Tori Zinfandel

570 Cases Produced

Tori Vineyard, Estate, Dry Creek Valley

Complex aromas of dark, ripe, brambly berries mingle with freshly ground peppercorns and traces of vanillin oak. The plush dark-toned entry quickly transforms as bright fruit and a spice-driven texture emerge. Vivid wild blackberry, dark cherry and a hint of blueberry bathe the palate, while traces of coffee and orange zest appear as the wine expands across the finish. The fresh, vibrant flavors make this Zin fun to pair with pulled-pork sliders, chicken Parmesan or a pizza drizzled with olive oil and layered with roasted garlic, sun-dried tomatoes, pine nuts and feta cheese.

 2017 Houston Livestock & Rodeo International Wine Competition – **GOLD MEDAL**

Retail Case Price: \$504 | **Club Case Price:** \$403.20 | **Reorder Case Price: \$352.80, shipping included**





CASK CLUB ORDER FORM

April 2017



Reorder any of your club shipment wines and receive an additional 10% off.

Total savings is 30% and 1¢ ground shipping on case reorders. Mix and match.

*** REORDER DEADLINES** Pick-up: April 30 | Ship: May 15

Denotes current shipment wine.

VARIETAL	RETAIL PRICE	CASK CLUB PRICE 20% DISCOUNT	CLUB REORDER SPECIAL 30% DISCOUNT 1¢ CASE SHIPPING Reorder deadlines above	QUANTITY	TOTAL PRICE
WHITES					
2014 Reserve Chardonnay	\$38.00	\$30.40			
2016 Summertime White	\$22.00	\$17.60			
PETITE SIRAH					
2013 Dry Creek Valley Petite Sirah	\$35.00	\$28.00			
2013 Ellie's Petite Sirah	\$38.00	\$30.40			
2013 Molly's Reserve Petite Sirah - Club Wilson Only	\$50.00	\$40.00			
2013 Sawyer Petite Sirah	\$38.00	\$30.40			
RED VARIETALS & SPECIALTY BLENDS					
2013 Coyote Cabernet, Reserve	\$50.00	\$40.00			
2013 Dorothy's Syrah - Club Wilson Only	\$36.00	\$28.80	\$25.20		
2014 McClain Primitivo	\$40.00	\$32.00	\$28.00		
ZINFANDEL					
2014 Buzz Zinfandel	\$36.00	\$28.80			
2014 Carl's Zinfandel	\$42.00	\$33.60	\$29.40		
2014 Cypress Ridge Zinfandel	\$38.00	\$30.40	\$26.60		
2014 Dry Creek Valley Zinfandel	\$29.00	\$23.20			
2014 Ellie's Zinfandel	\$38.00	\$30.40			
2014 Forchini Zinfandel - Club Wilson Only	\$38.00	\$30.40			
2014 Heartland Zinfandel	\$32.00	\$25.60			
2014 Nolan Zinfandel	\$38.00	\$30.40			
2014 Sonoma County Zinfandel	\$29.00	\$23.20			
2014 Sydney Zinfandel	\$42.00	\$33.60	\$29.40		
2014 Terrace Hill Zinfandel	\$36.00	\$28.80			
2014 Three Dog Zinfandel	\$29.00	\$23.20			
2014 Tori Zinfandel	\$42.00	\$33.60	\$29.40		
RESERVE ZINFANDEL					
2014 Botticelli Reserve Zinfandel	\$60.00	\$48.00			
2014 Cypress Ridge Reserve Zinfandel	\$52.00	\$41.60			
2014 Forchini Reserve Zinfandel	\$52.00	\$41.60			
2014 Monte Rosso Reserve Zinfandel	\$60.00	\$48.00			
2014 Rockpile Reserve Zinfandel	\$60.00	\$48.00			
2014 Sydney Reserve Zinfandel	\$60.00	\$48.00			
2014 Treborce Reserve Zinfandel	\$52.00	\$41.60			
BARREL-SELECT ZINFANDEL ~ LEGACY SERIES					
2014 Sawyer Keys Zinfandel	\$140.00	\$112.00			
2014 Sydney Alexandra Zinfandel	\$140.00	\$112.00			
2014 Victoria Johannah Zinfandel	\$140.00	\$112.00			
2014 Diane Marie Zinfandel	\$150.00	\$120.00			
2014 Kenneth Carl Zinfandel	\$150.00	\$120.00			

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*** REORDER DEADLINES** Pick-up: April 30 | Ship: May 15

SUBTOTAL	
SHIPPING	\$.01/CASE
TAX	
TOTAL	

CLUB MEMBER NAME _____

EMAIL _____ DAYTIME PHONE _____

PLEASE USE CREDIT CARD ON FILE ☐ YES ☐ NO

PLEASE SHIP TO ADDRESS ON FILE ☐ YES ☐ NO



CLUB WILSON



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