



WILSON
OF DRY CREEK

CELLAR RED CLUB
October 2019



A Note from Diane

Hey There,

Well, I just got back from Canada after six weeks away. We had hot weather when we first arrived, but then it was pretty perfect the rest of the time. The whole family was there for a month, so I did lots of cooking, and lots of entertaining. Ken is putting in a 9-hole golf course that was professionally designed, so he is still there working on that. Molly stayed up there with him, so he will bring her back down with him in a few weeks.

As I got back to no grapes coming in, I was able to take advantage to the numerous zucchini and tomatoes that had been growing in my garden while I was gone. Normally I'm in the middle of the grape harvest and have to find time to do some, but this year I was able to can a bunch of tomatoes!

So no fruit in yet, but I anticipate some Sauvignon Blanc coming in the end of the week, so around September 7th. At this point I have no idea which reds will come in first at all; there is no clear forerunner. I might bring in some Grenache from our new Chemise vineyard, and make a rosé with that, which will be fun.

Right now at Wilson, we are just getting things ready in the cellar so that when harvest hits we have all of the barrels topped up and sulfur levels checked. We are cleaning all the picking bins, hoses, valves and tanks, so that we are all set! Once it starts, it's go, go, go, so it's good to be ready!



We appreciate your club membership.
Cheers, from our cellar to yours!

—Diane Wilson & the Wilson Team

Award-Winning Wines included in October Club Shipment:

2017 Wilson Family Red - Wine Club Only
2016 Coyote Reserve Cabernet - Wine Club Only
2016 Sawyer Petite Sirah
2017 Ellie's Zinfandel
2017 Forchini Zinfandel
2017 Molly's Zinfandel - Wine Club Only
2017 Treborce Zinfandel
2017 Buzz Reserve Zinfandel - Wine Club Only
2017 Cypress Ridge RSV Zinfandel - WC Only
2017 Snakepatch RSV Zinfandel - Wine Club Only
2017 Thomas Reserve Zinfandel
2017 Treborce Reserve Zinfandel

SAVE THE DATE

October 4th - 5th
Sonoma County Harvest Fair

October 19th
Taste the Gold

November 2nd - 3rd
Wine Road | Food & Wine Affair

CLUB WILSON

Wilson Floats

The weekend of July 19- July 21, 2019 provided an opportunity for members of Wilson, deLorimier, and Matrix Wineries to get their adventure on while rafting the American River's Class III South Fork, which runs through the gold country in the foothills of the Sierra Nevada Mountains. This event also served as a farewell to long-time Wilson employee Emily McCutchan, who has (mostly!) retired. Staff from all three wineries for which Diane Wilson is the winemaker were in attendance to send along their best wishes.



The section of the American River that Club Wilson rafted is renowned for its gorgeous rapids as well as its serene natural beauty. With all levels of experience represented, guides from EarthTrek Expeditions did the heavy lifting and let participants enjoy the ride. A whopping 60 wine club members and guests attended this event, with the unique addition of panning for gold in the same iconic spot where gold was discovered at Sutter's Mill in 1848. However, wine was the highlight of each evening, with featured wines served from all three wineries. This trip was not marked only by rapids in the gold country, but liquid gold in the bottle!

Rocking the Summer

With amazing views of Dry Creek Valley and a rock concert feel, the Summer Celebration lived up to its

mantra of Music, BBQ and Wine. There was an excellent turn out from our wine club members, lawn and deck seating so everyone could enjoy the gorgeous sunny day, rockin' music, and, of course, Wilson wine! There is nothing quite like basking in summer's glow together!



The line-up of bands was phenomenal, and the concert day got better and better, ending with Kingsborough bringing the house down. Our club members and guests were fueled by BBQ from TIPS Tri-Tip Trolley, and a tasting of the summer line up in the cellar allowed folks to cool down when the dancing warmed them up! A great time was had by all, and we

are excited to add this to our summer line-up in years to come.



The Sport of Grill-Off: A Showdown

Wilson Artisan Wines fans have certainly spoken! With over 800+ tickets sold for this multi-winery event, the annual Wine & Grilling Showdown has become a hit event. Attendees were real troopers in this year's summer heat taking their Showdown voting cards from winery to winery. Providing a new option for the guests' convenience, Jaxon Keys, St. Anne's Crossing, and Greenwood Ridge all offered their pairings at Coyote Sonoma, providing a closer location for participants who wished to stay in the Healdsburg area (although they provided grilling



and pairings at their wineries as well). Wilson Winery did not win this time around, but we want to congratulate Mazzocco, the grill-off winner this year, for coming in first place with their Zinfandel marinated skirt steak corn salad!



A Note from Angie & Cortney

It's been another great year with Club Wilson! We look forward to the upcoming club events as well as the club shipments. We hope to see you all through out the year either in the tasting room for a visit or to join in on the fun at the Club Events!

Cheers!



Angie Malinski & Cortney Ocegueda

Club Wilson

Find us on Social Media for updates & news!



Wilson Winery



@wilsonofdrycreek

Cellar Red Club Featured Wines

Did you like these wines?

Order any of these wines by October 31 (or November 15 for ship members) and receive an additional 10% savings making your total savings 35% and 1¢ ground shipping on case reorders! You can mix and match. See Wine Club Order Form. Here are a select few wines featured in your October Club Shipment:

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2017 Wilson Family Red - Club Wilson Only

397 Cases Produced

Dry Creek Valley

A lovely blend that offers up something for any taster, this year's Wilson Family Red blends Zinfandel, Petite Sirah, Cabernet Sauvignon and Syrah, creating a perfect amalgamation. The nose offers wood, with sawdust and cedar showing off first. Recipe for the taste profile: Take medium tannins with delicious acidity, add a rich dollop of boysenberry, caramel, and a slight earthiness, and drink this smooth pleaser to your heart's content!

Pair with rich Mediterranean flavored lamb burgers.

Retail Case Price: \$456 | Club Case Price: \$342
Reorder Case Price: \$296.40

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2016 Coyote Reserve Cabernet - Club Wilson Only

14 Barrels Produced

Estate Grown, Dry Creek Valley

Dark like a blood ruby, this wine evokes evil thoughts of drinking more than you should... White pepper, cedar resin with some green peppercorn in the nose, a wisp of black currant also peeks through. The black currant shines through on the palate, with a leather, sweet wood and slightly mushroomy follow up.

Pair with slow-cooked beef short ribs, cheesy polenta and a side of honey-glazed carrots. So yum!

Retail Case Price: \$624 | Club Case Price: \$468
Reorder Case Price: \$405.60

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2016 Sawyer Petite Sirah

149 Cases Produced

Sawyer Vineyard, Estate, Dry Creek Valley

Purple and crimson swirls reflect the candlelight in your glass, while the scents offer tart boysenberry, dusty oak reminiscent of old forest, and opening to sweet raspberry fragrance. Your palate will delight in the rich berry flavors enhanced by a bright acidity. A slight eucalyptus forest and smoky show through as it gears up. An exceptional model of a classic Dry Creek Valley Zinfandel, this beauty has a long, smooth finish, and will have you sipping with a sigh of gratitude.

Pair with BBQ shredded chicken on a brioche bun, and a side of salty homemade potato chips.

Retail Case Price: \$456 | Club Case Price: \$342
Reorder Case Price: \$296.40

Cellar Red Club Featured Wines

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2017 Ellie's Old Vine Zinfandel

20 Barrels Produced

Ellie's Vineyard, Estate, Dry Creek Valley

Medium purple-garnet in color, give a swirl and the nose bursts forth with aromas! Earthy-berry-cherry with a dusty rose show off first, then it opens to an amazing brambleberry fruitiness, with a light vanilla spice. On the tongue it's mellow and lovely, befitting of a classic Old Vine Zin. Dark berry fruit with a slight sweet tart tang, this wine settles in showing off baking spices and vanillin oak.

Pair with slow-cooked pork chili verde over rice.

Retail Case Price: \$480 | Club Case Price: \$360

Reorder Case Price: \$312

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2017 Forchini Old Vine Zinfandel

397 Cases Produced

Grower's Series, Dry Creek Valley

A deep cranberry color, this Zin shows off a woody nose, and deep baked raspberry and blackberry jam, with a touch of honey. On the palate, flavors of mellow black-berry, dried cherry and light eucalyptus show off the mellow flavors of this classic old vine Zin.

Pair with a classic meatloaf with tomato sauce.

Retail Case Price: \$504 | Club Case Price: \$378

Reorder Case Price: \$327.60

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2017 Molly's Zinfandel - Club Wilson Only

20 Barrels Produced

Molly's Vineyard, Estate, Dry Creek Valley

Gorgeously viscous with long legs and a dark purple color, give this gem a swirl and see...a reflection of yourself (it's so dark!). On the nose, dark chocolate nibs rise up to welcome, with black tea following. Showing firm tannins and a plush, round mouth feel, the wine has moderate acidity, allowing the sugar plum and slight cocoa powder flavors to come forward and be enjoyed.

Enjoy this wine with Kansas City style barbeque!

Retail Case Price: \$504 | Club Case Price: \$378

Reorder Case Price: \$327.60

Cellar Red Club Featured Wines

Did you like these wines?

Order any of these wines by October 31 (or November 15 for ship members) and receive an additional 10% savings making your total savings 35% and 1¢ ground shipping on case reorders! You can mix and match. See Wine Club Order Form. Here are a select few wines featured in your October Club Shipment:

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2017 Treborce Zinfandel 347 Cases Produced

Grower's Series, Dry Creek Valley

Purple and crimson swirls reflect the candlelight in your glass, while the scents offer tart boysenberry, dusty oak reminiscent of old forest, and opening to sweet raspberry fragrance. Your palate will delight in the rich berry flavors enhanced by a bright acidity. A slight eucalyptus forest and smoky show through as it gears up. An exceptional model of a classic Dry Creek Valley Zinfandel, this beauty has a long, smooth finish, and will have you sipping with a sigh of gratitude.

Pair with BBQ shredded chicken on a brioche bun, and a side of salty homemade potato chips.

Retail Case Price: \$504 | Club Case Price: \$378
Reorder Case Price: \$327.60

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2017 Buzz Reserve Zinfandel - Club Wilson Only 124 Cases Produced

Grower's Series, Dry Creek Valley

Wow! Deep and mysterious in color, the nose conjures a vision of concentrated bramble thickets where you can picture the honeybees going crazy. Nestled in with the deep berry scents rests a slight hint of menthol and a late note of honeysuckle. Making a mellow and slightly earthy entrance, the first sip belies the intense raspberry-maple profile. With enough tannins to give it a heft, the deep berry flavors and mellow acidity make this an All-night sipper.

Toasted sourdough with soft goat cheese and a drizzle of honey create the perfect appetizer to match with this Zin.

Retail Case Price: \$720 | Club Case Price: \$540
Reorder Case Price: \$468

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2017 Cypress Ridge Reserve Zinfandel - Club Wilson Only 139 Cases Produced

Grower's Series, Russian River Valley

A glimpse at the deep dark rim shows the purple-black pigment of wild blackberries shining in the warm sun. Give a swirl to find the warming scents of tart blackberries and butterscotch, with slight hints of black tea and menthol. The flavor is tart and delicious in this cool-climate Zinfandel from Russian River Valley, offering a smooth finish with a punch of berry-tea flavor.

Pair with a smoked brisket sandwich and sweet potato fries!

Retail Case Price: \$720 | Club Case Price: \$540
Reorder Case Price: \$468

Cellar Red Club Featured Wines

Did you like these wines?

Order any of these wines by March 31 (or April 15 for ship members) and receive an additional 10% savings making your total savings 35% and 1¢ ground shipping on case reorders! You can mix and match. See Wine Club Order Form. Here are a select few wines featured in your October Club Shipment:

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2017 Snakepatch Reserve Zinfandel - Club Wilson Only 380 Cases Produced

Grower's Series, Dry Creek Valley
The velvety mulberry of a perfect lipstick, this Zin offers a nose that is both bold and dark and pouty at the same time. Strong scents of honeyed blackberry and black tea come forward, with a sweet vanilla note following. A surprise of velvet pleases as it enters your mouth, with the luscious berry and caramel coming forward first, followed by nuts, sage and a slight banana note. Edgy, with nice acidity, this wine opens beautifully if given the chance!

Pair with roasted pecan-crusting poblano chicken.

Retail Case Price: \$720 | Club Case Price: \$540
Reorder Case Price: \$468

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2017 Thomas Reserve Zinfandel

Rockpile
Crimson with boysenberry-dark eddies show off as you swirl. Fruit-filled aromas of tart boysenberry balances with juicy blackberry and an oaky forest floor enter your nose. Your palate will enjoy the bramble-berry tastes which glow due to the bright acidity. Moderate forest notes of pine and oak show through as it opens. A truly classic Zinfandel, this wine offers an incredible long, smooth finish. Enjoy right now. With friends. On a deck...somewhere!

Enjoy this classic with smoky, fatty, beef brisket and corn bread muffins.

Retail Case Price: \$720 | Club Case Price: \$540
Reorder Case Price: \$468

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2017 Treborce Reserve Zinfandel

Grower's Series, Dry Creek Valley
A profound claret color with bright ruby showing through, this wine offers masculine notes of cigar, oak and clean hay. On the palate it's mellow and smooth, like a well-loved silk shirt. With subtle earthy wisps, the dried currant is the real show-case fruit in this flavor profile. It offers a light tartness, giving a zip to this very "Don't worry, Be happy" wine.

Pair this with a grilled chicken Caesar salad and you'll be sipping all day!

Retail Case Price: \$720 | Club Case Price: \$540
Reorder Case Price: \$468



OCTOBER 2019

CELLAR CLUB ORDER FORM



Reorder any of your club shipment wines and receive an additional 10% off.
Total savings is 35% and 1¢ ground shipping on case reorders. Mix and match.

REORDER DEADLINES Pick-up: October 31 | Ship: November 15

Denotes current shipment wine.

VARIETAL	RETAIL PRICE	CELLAR CLUB PRICE 25% DISCOUNT	CLUB REORDER SPECIAL 35% DISCOUNT 1¢ CASE SHIPPING	QUANTITY	TOTAL PRICE
WHITES					
2018 Sauvignon Blanc	\$29.00	\$21.75			
2018 Summertime White	\$22.00	\$16.50			
PETITE SIRAH					
2016 Sawyer Petite Sirah	\$38.00	\$28.50	\$24.70		
2016 Molly's RSV Petite Sirah - Club Wilson Only	\$50.00	\$37.50			
CABERNET SAUVIGNON					
2016 Coyote Reserve Cabernet - Club Wilson Only	\$52.00	\$39.00	\$33.80		
SPECIALTY REDS					
2017 Wilson Family Red - Club Wilson Only	\$38.00	\$28.50	\$24.70		
ZINFANDEL					
2017 Buzz Zinfandel - Club Wilson Only	\$42.00	\$31.50			
2017 Cypress Ridge Zinfandel	\$42.00	\$31.50			
2017 Ellie's Zinfandel	\$40.00	\$30.00	\$26.00		
2017 Forchini Zinfandel	\$42.00	\$31.50	\$27.30		
2017 Heartland Zinfandel	\$42.00	\$31.50			
2017 Molly's Zinfandel - Club Wilson Only	\$42.00	\$31.50	\$27.30		
2017 Treborce Zinfandel	\$42.00	\$31.50	\$27.30		
RESERVE ZINFANDEL					
2017 Botticelli Reserve Zinfandel	\$60.00	\$45.00			
2017 Buzz Reserve Zinfandel - Club Wilson Only	\$60.00	\$45.00	\$39.00		
2017 Carl's Reserve Zinfandel - Club Wilson Only	\$60.00	\$45.00			
2017 Cypress Ridge Reserve Zinfandel - CW Only	\$60.00	\$45.00	\$39.00		
2017 Duetto Reserve Zinfandel	\$90.00	\$67.50			
2017 Forchini Reserve Zinfandel - Club Wilson Only	\$60.00	\$45.00			
2017 Snakepatch Reserve Zinfandel - CW Only	\$60.00	\$45.00	\$39.00		
2017 Treborce Reserve Zinfandel	\$60.00	\$45.00	\$39.00		
2017 Thomas Reserve Zinfandel	\$60.00	\$45.00	\$39.00		
				SUBTOTAL	
				SHIPPING	
				TAX	
				TOTAL	

NAME _____

EMAIL _____ PHONE _____

PLEASE USE CREDIT CARD ON FILE ☐ YES ☐ NO

PLEASE SHIP TO ADDRESS ON FILE ☐ YES ☐ NO

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