



WILSON
WINERY

VINEYARD ZIN CLUB
September 2018



A Note from Diane

Here it is the end of August and summer is coming to an end. Soon we'll be cruising into harvest again!

Speaking of cruising... I had the pleasure of hosting a 7 day river cruise in May as part of ZAP (zinfandel Advocate and Producers). We departed from Budapest, cruising down the Danube. We made stops in Hainburg, Vienna, Durnstein, Melk, Linz, ending in Passau, sampling the wines of the region, visiting World Heritage sites and some of the most prestigious museums in the world. It was a wonderfully relaxing way to tour some of the inland regions of Hungary, Austria and Germany.

Upon return, we bottled all of our reserves wines at Wilson Winery. I am pleased to announce in 2016 we brought back our "Duetto Reserve". This bottling of Dry Creek Valley fruit creates a harmonious marriage of zinfandel with just a hint of petite sirah. With lushious fruit in the front and a richly textured composition, just one sip and memories of the past Duetto's will be awoken. Don't miss this one!

As I write this, I am still in Georgian Bay, Canada. Every summer we retire to our summer retreat to spend time with family and long time friends. But with verasion complete (the grapes have turned from green to red) in most of the Zinfandel, I'll be packing my bags for my return to Dry Creek Valley. At this point we can expect to begin the harvest of Zinfandel In about 40-45 days, depending, of course, on Mother Nature.

I have heard that it has been cool in Dry Creek. That could slow everything down. We'll have to just wait and see.

I would like to take this opportunity to invite you all to our Winemaker Luncheon to be held at our Chalk Hill Vineyard on September 8th. We will be featuring our 2016 Grower's Series Zinfandels: Buzz, Forchini, Heartland, and Treborce. Besides experiencing wonderful food and wine, you'll have an opportunity to visit with our grower's as well. Please contact Cortney@WilsonWinery.com for more information and to purchase your tickets. I look forward to seeing you there!



We appreciate your club membership.
Cheers, from our cellar to yours!

—Diane Wilson & the Wilson Team

Award-Winning Wines included in September Club Shipment: (2 Bottles Each)

2016 Buzz Zinfandel - *Wine Club Only*

2016 Forchini Zinfandel

2016 Molly's Zinfandel

2016 Treborce Zinfandel

2016 Molly's RSV Zinfandel - *Wine Club Only*

2016 Rafanelli RSV Zinfandel - *Wine Club Only*

SAVE THE DATE

September 8th

Harvest Luncheon & Growers
Series Release Party

December 1st

Wine Club Holiday Party

CLUB WILSON



Above: Angie, Emily & Alexis at the Rafting Trip 2018

A Note from Emily

Last May I wrote letting you know that I was transitioning out of my role at Wilson Winery overseeing the Wine Club, Direct Sales, and Events to move into a new role with Wilson Artisan Wines working in a new capacity. After 7 + years I said goodbye to my little office with a vineyard view to move to working from a home office that is project based across all the brands of Wilson Artisan. As promised, you haven't heard or seen the last of me. I just have a new work address, email and phone number! emily@wilsonartisanwines.com | 707-837-5092

This summer my work with Wilson Artisan Wines has largely been focused on wrapping up my event commitments with Wilson Winery. Mid-June, Diane and I hosted Wilson's Annual Summer Celebration & Dinner at the private Vineyard Club in Geyserville. Historically, this event ends up being on the "hottest night" of the summer - this year it was possibly the "coldest night" of the summer! Neither heat nor chill, can stop a Wilson party from happening. Club members were the first to enjoy the first of Diane's fruits with the 2016 Zinfandel releases, dining lakeside with a family style meal by Chef Heidi West, and enjoying a summer sunset while dancing into the night with the Steve Pile Band. Thank you all for coming to share in this magical evening with Club Wilson! I wish all of you could have been there for my finale event!

For the 6th consecutive year, Club Wilson took to the road (& river) for a Weekend of Wine & Whitewater Rafting on the American River with our partners at EarthTrek Expeditions. For the 3rd year, we partnered with sister properties, deLorimier & Matrix, featuring the wines of winemaker, founder, and owner, Diane Wilson. With over 90 guests and staff, our group took over this charming, rustic camp on the river. Guests not only navigated the rapids on Saturday & Sunday, but enjoyed a full schedule back in camp with a wine reception on Friday night and thematic dinner party on Saturday night. Typical temperatures on the river are 3-digits - that being said, a "Hot Havana Nights" theme was perfect. The river was not the only thing flowing with water but the wine was as well at this favorite club event. Yes, I was delighted to plan and host this unique event and share this amazing weekend with our friends from Wilson, Matrix, and deLorimier Wineries. Mark your calendars to join us next summer for RAFT 2019 | July 19th-21st where you can "Strike It Rich with Wilson Artisan".



Currently, we are making commitments for Wilson Artisan Wines multi-year cruise schedule for 2020, 2022, and 2024 with Food & Wine Trails. Diane has asked me to spearhead this project. Be watching for a Save the Date this fall! Come to Tahiti in 2020 with Wilson, deLorimier, and Matrix!

As we move into fall, my role within Wilson Artisan Wines will become more defined. I'm sure to be involved with wine clubs, events, and hospitality. Until then, I'll continue to enjoy the summer sharing Diane's wines with many of you in the coming months and years.

Update in the Tasting Room

We would love to welcome Joe Layher to the Wilson Winery Family as the new Assistant Tasting Room Manager and celebrate Katie Mohr taking on the position of Tasting Room Lead!



Above: Joe Layher & Katie Mohr

We are excited to see what our new Tasting Room Leadership Team can bring to the table as Wilson Winery gets ready for the 2018 Harvest! Joe was born and raised in Glen Ellen and carries 6 years of experience in the wine industry with him. He very much looks forward to exploring his new domain in Dry Creek after many years in Sonoma Valley.

Katie was also born and raised in Sonoma County and lives locally as she continues her work in the Tasting Room for her third year. Now that she has graduated from Sonoma State University, she is excited to be more involved with her new full-time role at Wilson Winery and looks forward to interacting with our club members at upcoming events.

Both Joe and Katie love the family-dynamic Wilson Winery is known for and have every intention of making sure club members and visitors continue to feel that atmosphere inside and outside the Tasting Room. We all encourage and look forward to the next time you stop in for a Signature Tasting, wine pickup or just to say hello!

A Note from Angie & Cortney

Its been another great year with Club Wilson! We look forward to the upcoming club events as well as the club shipments. We hope to see you all throughout the year either in the tasting room for a visit or to join in on the fun at the Club Event!

Cheers!



Angie Malinski & Cortney Marshall

Club Wilson

Find us on Social Media for updates & news!

 Wilson Winery

 @wilsonofdrycreek

Vineyard Club Featured Wines

Did you like these wines?

Order any of these wines by September 30 (or October 15 for ship members) and receive an additional 10% savings making your total savings 35% (ship); 40% (pick up) on a case and 1¢ ground shipping on case reorders! You can mix and match. See Wine Club Order Form. Club shipment includes two bottles of each of the following wines:

2016 Buzz Zinfandel - Club Wilson Only

403 Cases Produced

Grower's Series, Dry Creek Valley

Gorgeous shimmering crimson in the glass, swirl this gem and you'll get a nose full of toasted sweet berries, flashing between blackberry and white raspberry. On the palate those flavors show through, complemented by cheery and cranberry notes. Light vanilla caramel is balanced by tart, firm tannins that creates a long-lasting finish.

Pair with blackened chicken fajitas with shredded purple cabbage.

International Women's Wine Competition - **98 Points/Double Gold/Best of Class**

Retail Case Price: \$504 | Club Case Price: \$352.80 (pick up); \$378 (ship)

Reorder Case Price: \$302.40 (pick up); \$327.60 (ship), shipping included

2016 Forchini Zinfandel

397 Cases Produced

Grower's Series, Dry Creek Valley

Perfect legs mark the first swirl of this nectar, while the deep ruby-violet color catches the light. With gentle fruit nuances and a light toastiness on the nose, this Old Vine Zin discloses an array of model tastes of flavorful dark berry fruits and light earthiness. A well-balanced exemplar of this style of unique wine, she exhibits mellow oak notes, yet has enough acidity and structure to remain fruity and vibrant. A lovely example of old vine Zin.

Pairs delightfully with a bold lobster ravioli in a butter and freshly grated parmesan cream sauce.

Retail Case Price: \$504 | Club Case Price: \$352.80 (pick up); \$378 (ship)

Reorder Case Price: \$302.40 (pick up); \$327.60 (ship), shipping included

2016 Molly's Zinfandel

471 Cases Produced

Molly's Vineyard, Estate, Dry Creek Valley

Crimson with perfect clarity, this bench land Dry Creek Valley Zin really delivers. Earthy blackberry on the nose, with hints of toasty oak and vanilla bean, the aromas draw you in. A perfect example of the terroir, the flavor profile delivers unmistakably bold blackberry and baking spices of cinnamon, clove and Bourbon vanilla.

Pair with a smoky beef brisket and cornbread muffins with honey butter.

International Women's Wine Competition - **93 Points/Gold**

Retail Case Price: \$504 | Club Case Price: \$352.80 (pick up); \$378 (ship)

Reorder Case Price: \$302.40 (pick up); \$327.60 (ship), shipping included

Vineyard Club Featured Wines

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2016 Treborce Zinfandel

496 Cases Produced

Grower's Series, Dry Creek Valley

A deep pool of cranberry-crimson with even legs, this fruit-forward Zin releases forest-y aromas of eucalyptus and earth, with anise and tobacco box making a showing. Strong flavor profiles of boysenberry and cranberry hit first, with dashes of light oak toastiness. Very bold, with surprising tannins and acidity for the varietal, this wine should be drunk now through 2022.

Pair this brave Zinfandel with braised pork cheek penne pasta, sopped up with crusty French bread!

Retail Case Price: \$504 | Club Case Price: \$352.80 (pick up); \$378 (ship)
Reorder Case Price: \$302.40 (pick up); \$327.60 (ship), shipping included

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2016 Molly's Reserve Zinfandel - Club Wilson Only

154 Cases Produced

Molly's Vineyard, Estate, Dry Creek Valley

Displaying the deep amethyst depths in your glass, this intense liquid offers up hints of things to come. Aromas of dark berries, showing bold raspberry, blackberry and blueberry notes, with undertones of cinnamon and cardamom. Not yet finished, this beauty opens to further whiffs of cherry and licorice. On the palate, a berry tart comes to mind, featuring pinches of spicy vanilla and a soupçon of clove. Buttered toast with an earthy licorice hint end the delectable voyage!

Enjoy this beautiful Zin with a slow-roasted beef or spice-rubbed venison loin.

Retail Case Price: \$720 | Club Case Price: \$504 (pick up); \$540 (ship)
Reorder Case Price: \$432 (pick up); \$468 (ship), shipping included

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2016 Rafanelli Reserve Zinfandel - Club Wilson Only

372 Cases Produced

Grower's Series, Dry Creek Valley

Showing off in the glass right from the beginning, this dark garnet liquid gives off delectable aromas upon the first swirl, showcasing bright blackberry and toast notes, followed by hints of licorice and cacao. The flavor profile is bold, with strong blackberry and blueberry coming out forcefully, with woody, oaky zests shining through. With a chewy tannin structure and fairly high acidity, this Zin is a keeper. Enjoy now through 2022.

Pair this beautiful Zin with a wild game chili complemented by rough-ground corn bread muffins

Retail Case Price: \$720 | Club Case Price: \$504 (pick up); \$540 (ship)
Reorder Case Price: \$432 (pick up); \$468 (ship), shipping included



VINEYARD ZIN CLUB ORDER FORM

September 2018



Reorder any of your club shipment wines and receive an additional 10% off.

Total savings is 35% (ship) and 40% (pick-up) and 1¢ ground shipping on case re-orders. Mix and match.

REORDER DEADLINES Pick-up: September 30 | Ship: October 15



Denotes current shipment wine.

VARIETAL	RETAIL PRICE	VINEYARD CLUB PRICE 25% DISCOUNT (SHIP)	CLUB REORDER SPECIAL 35% DISCOUNT (SHIP)	VINEYARD CLUB PRICE 30% DISCOUNT (PICK-UP)	CLUB REORDER SPECIAL 40% DISCOUNT (PICK-UP)	QTY	TOTAL PRICE
WHITES							
2017 Sauvignon Blanc	\$29.00	\$21.75		\$20.30			
2017 Summertime White	\$22.00	\$16.50		\$15.40			
PETITE SIRAH							
2016 Molly's Reserve Petite Sirah	\$50.00	\$37.50	\$32.50	\$35.00	\$30.00		
SPECIALTY BLENDS							
2016 Wilson Family Red - Club Wilson Only	\$36.00	\$27.00	\$23.40	\$25.20	\$21.60		
ZINFANDEL							
2015 Carl's Zinfandel	\$42.00	\$31.50		\$29.40			
2015 Tori Zinfandel	\$42.00	\$31.50		\$29.40			
2016 Molly's Zinfandel	\$42.00	\$31.50	\$27.30	\$29.40	\$25.20		
2016 Buzz Zinfandel - Club Wilson Only	\$42.00	\$31.50	\$27.30	\$29.40	\$25.20		
2016 Treborce Zinfandel	\$42.00	\$31.50	\$27.30	\$29.40	\$25.20		
2016 Forchini Zinfandel	\$42.00	\$31.50	\$27.30	\$29.40	\$25.20		
2016 Ellie's Zinfandel	\$42.00	\$28.50		\$26.60			
RESERVE ZINFANDEL							
2015 Monte Rosso Reserve Zinfandel	\$60.00	\$45.00		\$42.00			
2015 Tori Reserve Zinfandel	\$60.00	\$45.00		\$42.00			
2015 Carl's Reserve Zinfandel	\$60.00	\$45.00		\$42.00			
2015 Cypress Ridge Reserve Zinfandel	\$52.00	\$39.20		\$36.40			
2015 Sawyer Reserve Zinfandel	\$60.00	\$45.00		\$42.00			
2016 Rockpile Reserve Zinfandel	\$60.00	\$45.00		\$42.00			
2016 Molly's Reserve Zinfandel - WC	\$60.00	\$45.00	\$39.00	\$42.00	\$36.00		
2016 Rafanelli Reserve Zinfandel - WC	\$60.00	\$45.00	\$39.00	\$42.00	\$36.00		
BARREL SELECT ZINFANDEL ~ LEGACY SERIES							
2015 Sawyer Keys Zinfandel	\$140.00	\$105.00		\$98.00			
2015 Sydney Alexandra Zinfandel	\$140.00	\$105.00		\$98.00			
2015 Victoria Johannah Zinfandel	\$140.00	\$105.00		\$98.00			
2015 Diane Marie Zinfandel	\$150.00	\$112.50		\$105.00			
2015 Kenneth Carl Zinfandel	\$150.00	\$112.50		\$105.00			

SUBTOTAL

SHIPPING

TAX

TOTAL

CLUB MEMBER NAME _____

EMAIL _____ DAYTIME PHONE _____

PLEASE USE CREDIT CARD ON FILE

PLEASE SHIP TO ADDRESS ON FILE

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