



Featuring wines from Molly's Vineyard | Pictured above: Winemaker Diane Wilson and her border collie, Molly

Cellar Zin Club Newsletter Contents

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We appreciate your club membership.
Cheers, from our cellar to yours!

—Diane Wilson & the Wilson Team

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**Wines Included in
October Club
Shipment**

2015 Buzz Zinfandel

2015 Cypress Ridge
Zinfandel

2015 Heartland Zinfandel

2015 Molly's Zinfandel

2015 Sawyer Zinfandel

2015 Terrace Hill Zinfandel

2015 Treborce Zinfandel

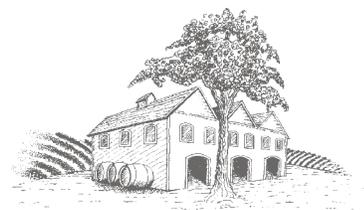
2015 Reserve Buzz Zinfandel

2015 Reserve Cypress Ridge
Zinfandel

2015 Reserve Molly's
Zinfandel

2015 Reserve Monte Rosso
Zinfandel

2015 Reserve Sawyer
Zinfandel





Club Corner



Angie (left) and Jane (right) welcoming guests to the September Harvest Luncheon at Chalk Hill Vineyard

Hard to believe that fall is already here- where did summer go? It's been a whirlwind few months here at Wilson!

Wilson/Mazzocco Wine Cruise

Our summer was prefaced by Alexis and Emily's return from Wilson and Mazzocco's wine cruise to Europe! Those of you who follow the Wilson Winery Facebook account will have no doubt been made as jealous as we were by the pictures of the beautiful scenery, food, -and of course wine- throughout Italy, Greece, Croatia, and Slovenia.

Club Wilson Summer Happenings

We started the season by welcoming summer with our annual Barn Dance and Barbeque at Molly's Vineyard. Everyone in attendance enjoyed a specially curated wine selection, an outstanding dinner from KR Catering, and danced into the evening with local favorites The Pulsators.

Club Wilson's summer fun continued in July as we took to the road (and river) for a weekend of whitewater rafting on the American River! Guests not only navigated the rapids, but the dancefloor as well with Saturday evening's dinner, live music, dancing, and costume contest. It's easy to see why this continues to be a favorite event among club members every year!

We finished off our summer with the first annual Wilson Artisan Wines Grill-Off. While other wineries focused on heating things up, we cooled them down with a dunk tank. Club members got the opportunity to send their favorite Wilson team member into the drink... while enjoying their own, of course!

New Summer Club

This year saw the introduction of our Summer Club shipment. After years of requests for special orders of white wines/cellar restocks in the summer, we rolled out the Summer Club Shipment. Coinciding with the advent of our fully-functional website, this Summer Club allowed members to not only customize their own orders online with an additional club discount, but to update their account information themselves and to make their own shipping requests. The Summer Club will remain the only customization option among all yearly club shipments (excepting Coyote Club members), so be sure to look out for an email notice next June... the Summer Club will return!

Introducing the Growers Series

You will notice that some of our wines have gotten a makeover this year. Under the direction and efforts of our General Manager, Alexis, Wilson has created a new Growers Series label for our non-estate wines from Dry Creek Valley. These new labels were also celebrated on September 9th at our Harvest Luncheon & Growers Series Release Party at our newest vineyard, Chalk Hill. Participants had the opportunity to enjoy the fruits of harvest with Winemaker Diane Wilson as well as the growers themselves!





Harvest 2017

As I write this in mid-September, harvest is in full swing. We finished August with an unprecedented heat wave that moved the date of harvest up by several weeks!! The entire winery is now filled with the sounds and smells of winemaking.

Our Harvest Luncheon on September 9th was the first event to transition us into fall. Our inaugural visit to our newest vineyard, Chalk Hill, was enjoyed by participants and staff alike! As well as being the first event for Wilson at Chalk Hill Vineyard, this was also the official release of our Growers Series. Participants got the opportunity to meet each grower responsible for the wines in our Growers Series, as well as attend a vineyard tour by Diane. Lunch by the incomparable Heidi West, and live music by Steve Pile finished an unforgettable day!

Mark your calendars now on October 21st for our second annual Taste the Gold open house, we will be providing a special tasting of our gold medal winners from the Sonoma County Harvest Fair. We haven't yet received the results, but if last year's winners are any indication, there will be more than a few first-rate wines to enjoy!

As we move into winter after Harvest, don't forget about our Club Wilson Holiday Party! Falling this year on December 2nd, club members will have a choice between attending one of two sessions at our Grape Leaf Inn in downtown Healdsburg. Tickets and reservations are required. Enjoy passed appetizers, music, the annual ugly sweater contest, and of course wine!! Emily may also have a few more tricks up her (ugly sweater) sleeve... but that remains to be seen!

Changes to Club Wilson

June marked the passing of the Wine Club torch from Emily to myself. While I am excited to be at the helm of our Wine Club and to have the opportunity to make my own way, I am very aware of what size shoes I have to fill. Over the past six + years Emily has created a wine club that is not just a well-organized execution of getting shipments to members, but a network of new friends and experiences that are inclusive of all who participate. Emily has continued to offer her guidance and support as I transition to this new role, for which I am immensely grateful. In regards to Emily's transition, her new job title is "Sales & Events Manager", although she tells people that her actual job description is still evolving. For now, though, it's to continue to provide lots of TLC to our club members and doing what she does best- throwing amazing parties! Angie Malinski (who you may know from the Tasting Room) has taken my place as the Assistant Wine Club Coordinator, and as I have been the lucky recipient of Emily's knowledge, patience, and training over the past year, together we hope to do her wine club proud!

Cheers!

Club Wilson





Winemaker's Notes

2015 Buzz Zinfandel

298 Cases Produced

Buzz Vineyard, Dry Creek Valley

Enticing at first view, this deep, jeweled garnet Zinfandel offers up aromas of tart candy with a gentle undertone of spice and black raspberry, all the while conjuring a wild and woody mood. Light on the jamminess, this wine presents sleepy flavors of pepper and spice. Soft when it hits the palate, this scrumptious Zin packs a wallop on the back end with its zesty, bold tanginess. The long finish allows the berry flavors to linger on your tongue. Excellent tannin structure balanced with acidity make this a keeper. Try with pulled pork smoky BBQ on a toasted ciabatta bun.

Retail Case Price: \$504 | **Club Case Price:** \$378 | **Reorder Case Price: \$327, shipping included**

2015 Cypress Ridge Zinfandel

446 Cases Produced

Cypress Ridge Vineyard, Russian River Valley

A deep red of an heirloom tomato at fullest ripeness, this lovely wine talks to us of earthy Russian River Valley meanderings. Nose of mellow spice and blackberry, offering up a dusty, darker bramble undercurrent as it warms in your glass. A lighter side Zin, the flavors have an earthiness, yet sharp tannins balanced by fruit. With a hint of cedar, this woody Zinfandel opens to juicy berry flavors with a flinty backbone. Food Pairing: Pair with a creamy wild mushroom penne with sautéed baby zucchini.

 **CLUB WILSON members only**
Retail Case Price: \$456 | **Club Case Price:** \$342 | **Reorder Case Price: \$296, shipping included**

2015 Heartland Zinfandel

496 Cases Produced

Heartland Vineyard, Dry Creek Valley

A beautiful metallic shimmer highlights this gorgeous, deep ruby-colored Zin from our Growers Series. The vibrant, intense nose offers up raspberry jam with cinnamon red-hots, with hits of anise and clove. Candied, toasted white fig blends with dark berry to create sumptuous and warming flavors on the palate. With a spicy backbone and long, dark finish, there are spiced and oaky nuances to be found in the mid-palate. This lovely wine softens as it opens, generating a gentler feel to this statement Zinfandel. Pair with sticky sweet ribs from the slow-cooker.

 2017 Sonoma County Harvest Fair – GOLD
Retail Case Price: \$456 | **Club Case Price:** \$342 | **Reorder Case Price: \$296.40, shipping included**

2015 Molly's Zinfandel

557 Cases Produced

Molly's Vineyard, Estate, Dry Creek Valley

A gorgeous river of deep sunset purple flows out of this Dry Creek Valley bench-land Zinfandel bottle. Light notes of oak with a dusting of boysenberry greet you on the nose. A bold girl, this Zin has a strong tannin structure for this varietal, and is subtle on the fruit, with secreted multi-bramble berry, oak and a hint of fine chocolate ready to be revealed. A leisurely beauty, uncover the hidden flavors in this year's Molly's by giving her some extra aging time, or aeration upon decanting. This is a perfect pairing for a triple cream brie and fig compote on crackers.

Retail Case Price: \$504 | **Club Case Price:** \$378 | **Reorder Case Price: \$296, shipping included**



2015 Sawyer Zinfandel

397 Cases Produced

Sawyer Vineyard, Estate, Dry Creek Valley

The visual enticement of the beautiful deep ruby color of this classic flagship Wilson Zinfandel is enhanced by the nose, offering up a spiced, dark cherry with light toasted oak to the senses. The 2015 Sawyer offers up the inevitable jamminess with a hint of spice, classic to this varietal grown on the bench land above Dry Creek. Well rounded and smooth, this is a wine to sip all night. Pair with a Korean BBQ chicken rice bowl, with glazed Babette fingerling carrots and roasted zucchini.

 **CLUB WILSON members only**
Retail Case Price: \$504 | Club Case Price: \$378 | **Reorder Case Price: \$327, shipping included**

2015 Terrace Hill Zinfandel

248 Cases Produced

Terrace Hill Vineyard, Estate, Dry Creek Valley

A brighter ruby-red than most Zinfandels, this lovely Alexander Valley appellation Zinfandel has an oaky, dark berry nose, as if taken from a bramble on a hot, dusty summer's day. The fruit is tempered by a light floral component on the nose, and a touch of minerality. Flirty fruit greets the palate, with a light vanillin oak as a chaser. Opening up to showcase its bright acidity, this wine is sharp and juicy, in a bramble-fruit-meets-wet-stone-minerality in a delicious union. Pair with marinated grilled Portobello mushrooms.

Retail Case Price: \$432 | Club Case Price: \$324 | **Reorder Case Price: \$280, shipping included**

2015 Treborce Zinfandel

496 Cases Produced

Treborce Vineyard, Dry Creek Valley

Reminiscent of a deep garnet-hued dahlia, our Growers Series 2015 Treborce reveals scents of brambleberry, light oak, and eucalyptus with a blueberry undertone shining through as it opens. The suave, silky delivery of flavorful dark berry and spiced chocolate are completed by vanilla oak notes on the palate. Savor this gentle Zin with chicken with molé sauce and jicama and mango slaw.

 2017 Sonoma County Harvest Fair – GOLD
 **CLUB WILSON members only**

Retail Case Price: \$504 | Club Case Price: \$378 | **Reorder Case Price: \$327, shipping included**

2015 Reserve Buzz Zinfandel

159 Cases Produced

Buzz Vineyard, Dry Creek Valley

A gorgeous translucence allows this purplish ruby wine to shine. Viscous with long legs when swirled, the nose comes to you clean and flinty, with crisp berry and lightly toasted wood. Your taste buds delight in the warming berry flavors balanced by the light oak notes. Nice acidity balances this wine, which ends with baked pie spice notes and a long-lasting finish. Food Pairing Recommendation: Teriyaki & preserved lemon crispy chicken thighs on brown rice, with a side of sautéed broccoli.

 **CLUB WILSON members only - Limited supplies for reorder**
Retail Case Price: \$720 | Club Case Price: \$540 | **Wait List for reorder**

2015 Reserve Cypress Ridge Zinfandel

193 Cases Produced

Cypress Ridge Vineyard, Russian River Valley

A dusky and warm cassis fruit hits your nostrils earliest, which will then delight in the opening of dusty raspberry aromas. A clear deep crimson with a honeyed hue, this wine has a tart acidity and oaky under-pinnings, then settles in to release smoothly, sexy warm notes of berry which caress the palate. Let this wine breathe a bit and the sultry notes come to the forefront. Serve with a classic pepper steak and a side of garlic mashed potatoes for a treat!

Retail Case Price: \$624 | Club Case Price: \$468 | **Reorder Case Price: \$405, shipping included**

2015 Reserve Molly's Zinfandel

99 Cases Produced

Molly's Vineyard, Estate, Dry Creek Valley

A dark and shimmering ruby color leads off the sensory exploration for this classic Dry Creek Valley Zinfandel. Give a swirl and the wine opens up to flinty, dusty, sun-kissed raspberry notes, followed by soft cinnamon and light oak aromas. A silky mouthfeel, filling your palate with jammy bramble-fruit dashes, this wine is fresh, bright and juicy, with hints of light spice. Food Pairing: Salsiccia Pizza with basil and smoked mozzarella will pair nicely with this bold Zin.

Retail Case Price: \$720 | **Club Case Price:** \$540 | **Reorder Case Price: \$468, shipping included**

2015 Reserve Monte Rosso Zinfandel

174 Cases Produced

Monte Rosso Vineyard, Sonoma Valley

The deep purple velvet of this wine stands out as opulent and rich. Fitting for one of the most sought-after vineyards in all Sonoma County. Offering a nose of boysenberry, violets and cream, this delight of a Zin opens further to evoke spicy gingersnaps and blackberries warmed by the sun. The silky entry is enriched by a certain boysenberry-style tartness. With medium tannins, the flavor profile offers snappy berries and dried apricot, melded with light eucalyptus and a mild oaky tone finish. Serve with a perfect filet mignon and a spring greens salad with toasted almonds and pomegranate seeds.

Retail Case Price: \$720 | **Club Case Price:** \$540 | **Reorder Case Price: \$468, shipping included**

2015 Reserve Sawyer Zinfandel

199 Cases Produced

Sawyer Vineyard, Estate, Dry Creek Valley

A deep crimson velvet as it swirls in your glass, this popular vineyard shows off all the way along the senses. Nose like a bramble berry crisp, waves of cinnamon and clove reach the nose, with a hint of deep forest to back it up. Confident berry flavors of blackberry and raspberry, with a sweet pomegranate note, help give this fruit-forward Zin a lovely balance. Hints of tobacco, lightly floral and with generous oak, this wine is sinfully smooth at the entry as well as in the finish. Pair with three-cheese mushroom risotto and marinated tri-tip steak.

Retail Case Price: \$720 | **Club Case Price:** \$540 | **Reorder Case Price: \$468, shipping included**





CELLAR ZIN CLUB ORDER FORM

October 2017



Reorder any of your club shipment wines and receive an additional 10% off. **Total savings is 35% and 1¢ ground shipping on case reorders.** Mix and match.

*** REORDER DEADLINES** Pick-up: October 31 | Ship: November 15

Denotes current shipment wine.

VARIETAL	RETAIL PRICE	CELLAR ZIN CLUB PRICE 25% DISCOUNT	CLUB REORDER SPECIAL 35% DISCOUNT 1¢ CASE SHIPPING <i>Reorder deadlines above</i>	QUANTITY	TOTAL PRICE
WHITES					
2015 Reserve Chardonnay	\$38.00	\$28.50			
2016 Sauvignon Blanc	\$29.00	\$21.75			
PETITE SIRAH					
2014 Sydney Reserve Petite Sirah	\$50.00	\$37.50			
RED VARIETALS & SPECIALTY BLENDS					
2013 Coyote Cabernet, Reserve	\$50.00	\$37.50			
2014 Dorothy's Syrah	\$36.00	\$27.00			
2015 Wilson Family Red - Club Wilson Only	\$36.00	\$27.00			
ZINFANDEL					
2014 Ellie's Zinfandel	\$38.00	\$28.50			
2014 Nolan Zinfandel	\$38.00	\$28.50			
2015 Buzz Zinfandel	\$42.00	\$31.50	\$27.30		
2014 Cypress Ridge Zinfandel - Club Wilson Only	\$38.00	\$28.50	\$24.70		
2015 Heartland Zinfandel	\$38.00	\$28.50	\$24.70		
2015 Molly's Zinfandel	\$42.00	\$31.50	\$27.30		
2015 Sawyer Zinfandel - Club Wilson Only	\$42.00	\$31.50	\$27.30		
2015 Terrace Hill Zinfandel	\$36.00	\$27.00	\$23.40		
2015 Three Dog Zinfandel	\$29.00	\$21.75			
2015 Treborce Zinfandel - Club Wilson Only	\$42.00	\$31.50	\$27.30		
RESERVE ZINFANDEL					
2015 Buzz Reserve Zinfandel - Club Wilson Only	\$60.00	\$45.00	Waitlist		
2015 Cypress Ridge Reserve Zinfandel	\$52.00	\$39.00	\$33.80		
2015 Dry Creek Valley Reserve Zinfandel	\$38.00	\$28.50			
2015 Molly's Reserve Zinfandel	\$60.00	\$45.00	\$39.00		
2015 Monte Rosso Reserve Zinfandel	\$60.00	\$45.00	\$39.00		
2015 Sawyer Reserve Zinfandel	\$60.00	\$45.00	\$39.00		
2015 Treborce Reserve Zinfandel	\$52.00	\$39.00			
BARREL-SELECT ZINFANDEL ~ LEGACY SERIES					
2014 Sawyer Keys Zinfandel	\$140.00	\$105.00			
2014 Sydney Alexandra Zinfandel	\$140.00	\$105.00			
2014 Victoria Johannah Zinfandel	\$140.00	\$105.00			
2014 Diane Marie Zinfandel	\$150.00	\$112.50			
2014 Kenneth Carl Zinfandel	\$150.00	\$112.50			
SUBTOTAL					
SHIPPING					\$.01/CASE
TAX					
TOTAL					

Reorder any of your club shipment wines and receive an additional 10% off. **Total savings is 35% and 1¢ ground shipping on case reorders.** Mix and match.

*** REORDER DEADLINES** Pick-up: October 31 | Ship: November 15

CLUB MEMBER NAME _____

EMAIL _____ DAYTIME PHONE _____

PLEASE USE CREDIT CARD ON FILE YES NO

PLEASE SHIP TO ADDRESS ON FILE YES NO

JANE LOYD, Wine Club Coordinator | EMAIL jane@wilsonwinery.com
 PHONE 707-433-4355 | TOLL FREE 800-433-4602 | FAX 707-433-4353
 1960 Dry Creek Road, Healdsburg, CA 95448 | WEB wilsonwinery.com



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