



Featuring Molly's Vineyard | Pictured above: Winemaker Diane Wilson and her Border Collie, Molly

### Cask Club Newsletter Contents

Club Corner | **2**

Winemaker's Notes | **4**

Order Form | **6**

We appreciate your club membership.  
Cheers, from our cellar to yours!

*—Diane Wilson & the Wilson Team*

**JANE LOYD**, Wine Club Coordinator | **EMAIL** [jane@wilsonwinery.com](mailto:jane@wilsonwinery.com)

**PHONE** 707-433-4355 | **TOLL FREE** 800-433-4602 | **FAX** 707-433-4353

1960 Dry Creek Road, Healdsburg, CA 95448 | **WEB** [wilsonwinery.com](http://wilsonwinery.com)

**6**

### Award-Winning Wines Included in November Club Shipment

2014 Reserve Coyote  
Cabernet

2015 Wilson Family Red

2015 Cypress Ridge  
Zinfandel

2015 Molly's Zinfandel

2015 Sawyer Zinfandel

2015 Treborce Zinfandel



CLUB WILSON





## Club Corner



Above: a few of our current medal winners from the 2017 Sonoma County Harvest Fair

**While Sonoma County remains as beautiful and resilient as ever, the impact of our recent wildfires is something that will affect our lives for some time as we rebuild. Unlike our club members in areas where natural disasters are more frequent (hurricanes, tornadoes, flooding), weather related disasters of this type and magnitude are not something most of us in Northern California think to expect.**

### **Wilson Properties and Staff**

We have been very lucky in that all of our properties in both Sonoma and Mendocino counties escaped the wildfires. Dry Creek Valley, in fact, remains completely untouched. All of our staff are safe, as are their families. I personally am still under evacuation as I write this (over 11 days after the fire began), but consider myself incredibly fortunate to still have a home to return to. With that said, it is hard to reconcile the relief of having been one of the "lucky ones" with the sorrow of seeing friends and neighbors losing their homes and businesses.

Although one can logically comprehend that the destruction of this fire was random, it is emotionally difficult to put aside thoughts of why my home was spared when the homes of my neighbors were not. Of course, there is no "why", rhyme or reason to the aftermath of the fire.

A quote that I meditated on daily even before this disaster seems especially meaningful now: "Do not be daunted by the enormity of the world's grief. Do justly, now. Love mercy, now. Walk humbly, now. You are not obligated to complete the work, but neither are you free to abandon it." I am taking comfort in doing my part to rebuild Sonoma County and to help where I can in my own small ways. One person cannot solve the plethora of issues created or exacerbated by the fire, but many of us, together, can alleviate them. If you would like to donate to aid in Sonoma County's recovery, we recommend **North Bay Fire Relief** through the local Redwood Credit Union. 100% of donations go to help those affected by the fires. The link to their donation page is [HERE](#).

### **Fall Updates**

2017 Harvest: Our 2017 harvest is now coming to an end, and was thankfully almost finished before the fires began. Diane and our cellar crew worked daily throughout the disaster without losing momentum, and anticipate the 2017 vintage to be of the same quality that our members know and love.

2017 Sonoma County Harvest Fair: We were pleased to receive our initial set of awards for our newest vintage from the Sonoma County Harvest Fair- 12 golds in all! Both the 2014 Sawyer Petite Sirah and 2014 Dorothy's Syrah took not only Double Gold, but Best of Class! We put together a sampler case of all 12 medal winners with special pricing- check out that offer [HERE](#).





Introducing the Growers Series: You will notice that some of our wines have gotten a makeover this year. Under the direction and efforts of Alexis, our General Manager, Wilson has created a new Growers Series label for our non-estate wines from Dry Creek Valley. These new labels were also celebrated at our Harvest Luncheon & Growers Series Release Party at our newest vineyard, Chalk Hill. Participants had the opportunity to enjoy the fruits of harvest with Winemaker Diane Wilson as well as the growers themselves!

Upcoming Fall Events: We are looking forward to hosting Wine and Food Affair weekend this year November 3rd-4th! **EVENT INFO AND TICKETS** For a more intimate dining experience with Wilson, you may also want to consider two different Winemaker Dinners that Diane is hosting: November 7th at La Gare French Restaurant in Santa Rosa and November 17th at the Inn at the Tides in Bodega Bay. To finish the year, don't forget about Club Wilson's Holiday Party! Falling this year on December 2nd, club members will have a choice between attending one of two sessions at our Grape Leaf Inn in downtown Healdsburg. We are also offering a Holiday Weekend Getaway at the Grape Leaf Inn from December 1st-3rd that includes accommodations, admission to the club Holiday Party, and an intimate Winemaker Dinner. For more information on all Wilson Winery happenings, please review the **FALL CALENDAR OF EVENTS**.

### **Changes to Club Wilson**

June marked the passing of the Wine Club torch from Emily to myself. While I am excited to be at the helm of our Wine Club and to have the opportunity to make my own way, I am very aware of what size shoes I have to fill.

Over the past six + years Emily has created a wine club that is not just a well-organized execution of getting shipments to members, but a network of new friends and experiences that are inclusive of all who participate. Emily has continued to offer her guidance and support as I transition to this new role, for which I am immensely grateful. Angie Malinski (who you may know from the Tasting Room) has taken my place as the Assistant Wine Club Coordinator, and as I have been the lucky recipient of Emily's knowledge, patience, and training over the past year, together we hope to do her wine club proud!

### **Added Bottles to Club Shipments**

Three of the six wines in your club shipment are gold medal winners- don't forget to add wines to your Cask Club shipment if you'd like a few more! Ship members do have the opportunity to add up to 6 bottles of any wine to your 6-bottle club shipment at no additional shipping expense. You pay to ship 6 bottles but receive 12 bottles at your wine club discount of 20%! Please note that orders must be received before October 31st. Our staff would like to suggest a few of our favorite wines that are not included in your annual club shipments to add to your November Cask Club below:

**Alexis' Pick:** 2015 Treborce Reserve Zinfandel

Retail: \$60.00 | Club Price: \$48.00

*"While the wine in the bottle has always been one of my favorites, I had to pick the Treborce Reserve this time for its label! We've worked hard to distinguish the efforts of our carefully selected growers, and our new Growers Series label rightfully shows off this wine. It has beautifully nuanced flavors of berry, vanilla, and caramel and is more similar to the 2013 vintage with a firm mid palate and balanced acidity."*





**Jean's Pick:** 2015 Buzz Zinfandel

Retail: \$42.00 | Club Price: \$33.60

*"Buzz is a classic fruit-forward Zin with West Dry Creek Valley fruit. I had to pick this Zinfandel as my recommendation as I have another favorite Buzz in West Dry Creek Valley... my husband! Wilson's Buzz Zinfandel does NOT belong to our property, however, no matter what you hear in the Tasting Room."*

**Rick's Pick:** 2014 Sawyer Petite Sirah

Retail: \$38.00 | Club Price: \$30.40

*"The Sawyer Petite is an easy recommendation! This wine is complex, and a little lighter at the front than you might expect of a Petite from 2014. It has great character and blueberry fruit, balanced by a tannic finish. It's good now, but will be a great example of a Petite Sirah if you choose to lay it down until 2020... even through 2024!"*

**Emily's Pick:** 2014 Dorothy's Syrah

Retail: \$36.00 | Club Price \$28.80

*"Syrah is the perfect wine for your Thanksgiving feast. The 2014 vintage received top honors as the Best Syrah at the 2017 Sonoma County Harvest Fair. And my mom's name is Dorothy... from Kansas. Need I say more?!"*

**Jane's Pick:** 2015 Nolan Zinfandel

Retail: \$38.00 | Club Price: \$30.40

*"Nolan was one of the first Wilson wines I tried as a new employee, and coming up on my 2-year anniversary, it remains one of my favorites! No matter the vintage, you can't go wrong with a Zin as delicate and elegant as this one. The Harvest Fair judges agreed with me this year too- Nolan won Gold! I always knew I had great taste."*

**Angie's Pick:** 2015 Heartland Zinfandel

Retail: \$38.00 | Club Price: \$30.40

*"The Heartland Zinfandel is a perfectly balanced wine. It's great to enjoy with or without food... even with or without company! This Zinfandel is definitely one I always keep in my cellar and with this year's new label, I am feeling more inclined to share!"*

Don't forget to let us know before October 31st if you'd like to add wine to your club shipment, update your account information with a new credit card and/or shipping information or request a different ship date!

Cheers!

Club Wilson





## Winemaker's Notes

### **2014 Reserve Coyote Cabernet**

298 Cases Produced

#### **Sydney Vineyard, Estate, Dry Creek Valley**

A beautiful dark crimson color, this Dry Creek Valley Cabernet offers intriguing initial scents of cassis and violets. Upon opening, a wave of blueberry and boysenberry comes forward, along with hints of light cigar. Initial chewy tannins, strong acidity, and fruity undertones give way to a melt-in-your-mouth silkiness, with mocha, caramel, menthol and dark fruit shaping the flavor profile. No games here with this big, bold Cab! Serve post-entrée with a beautiful cheese course, featuring a soft blue cheese. Delectable!

 2017 Sonoma County Harvest Fair – **GOLD**

**Retail Case Price: \$600 | Club Case Price: \$480 | Reorder Case Price: \$420, shipping included**

---

### **2015 Wilson Family Red**

347 Cases Produced

#### **Dry Creek Valley**

Brilliantly deep blood red, this compilation wine is a beauty. Nose of dusty fruit, flinty earth, and sharp berry. The flavor profile provides a rich, opulent mouthfeel, silky yet with firm acidity. With tannins built in by the Cabernet and Petite Sirah, this wine offers lovely berry fruit from the Zin component, and a light smoky barbeque hint from the Syrah. An amalgamation offering up something for everyone in a brilliant blend. For those who want it all! Food Pairing: Steak and chicken fajitas, with grilled orange sweet pepper, smashed avocado and dirty rice. A dollop of sour cream, and you'll have the perfect matchup.

 2017 Sonoma County Harvest Fair – **GOLD**



**CLUB WILSON members only**

**Retail Case Price: \$432 | Club Case Price: \$346 | Reorder Case Price: \$303, shipping included**

---

### **2015 Cypress Ridge Zinfandel**

446 Cases Produced

#### **Russian River Valley**

A deep red of an heirloom tomato at fullest ripeness, this lovely wine talks to us of earthy Russian River Valley meanderings. Nose of mellow spice and blackberry, offering up a dusty, darker bramble undercurrent as it warms in your glass. A lighter side Zin, the flavors have an earthiness, yet sharp tannins balanced by fruit. A hint of cedar, this woody Zinfandel opens to juicy berry flavors with a flinty backbone. Food Pairing: Pair with a creamy wild mushroom penne with sautéed baby zucchini.



**CLUB WILSON members only**

**Retail Case Price: \$456 | Club Case Price: \$365 | Reorder Case Price: \$319, shipping included**

---



## 2015 Molly's Zinfandel

557 Cases Produced

### Molly's Vineyard, Estate, Dry Creek Valley

A gorgeous river of deep sunset purple flows out of this Dry Creek Valley bench-land Zinfandel bottle. Light notes of oak with a dusting of boysenberry greet you on the nose. A bold girl, this Zin has a strong tannin structure for this varietal, and is subtle on the fruit, with secreted multi-bramble berry, oak and a hint of fine chocolate ready to be revealed. A leisurely beauty, uncover the hidden flavors in this year's Molly's by giving her some extra aging time, or aeration upon decanting. This is a perfect pairing for a triple cream brie and fig compote on crackers.

**Retail Case Price: \$504 | Club Case Price: \$403 | Reorder Case Price: \$353, shipping included**

---

## 2015 Sawyer Zinfandel

397 Cases Produced

### Sawyer Vineyard, Estate, Dry Creek Valley

The visual enticement of the beautiful deep ruby color of this classic flagship Wilson Zinfandel is enhanced by the nose, offering up a spiced, dark cherry with light toasted oak to the senses. The 2015 Sawyer offers up the inevitable jamminess with a hint of spice, classic to this varietal grown on the bench land above Dry Creek. Well rounded and smooth, this is a wine to sip all night. Pair with a Korean BBQ chicken rice bowl, with glazed Babette fingerling carrots and roasted zucchini.



**CLUB WILSON members only**

**Retail Case Price: \$504 | Club Case Price: \$403 | Reorder Case Price: \$353, shipping included**

---

## 2015 Treborce Zinfandel

496 Cases Produced

### Treborce Vineyard, Dry Creek Valley

Reminiscent of a deep garnet-hued dahlia, our Growers Series 2015 Treborce reveals scents of brambleberry, light oak, and eucalyptus with a blueberry undertone shining through as it opens. The suave, silky delivery of flavorful dark berry and spiced chocolate are completed by vanilla oak notes on the palate. Savor this gentle Zin with Chicken with Molé sauce and jicama and mango slaw.



2017 Sonoma County Harvest Fair – GOLD



**CLUB WILSON members only**

**Retail Case Price: \$504 | Club Case Price: \$403 | Reorder Case Price: \$353, shipping included**

---





# CASK CLUB ORDER FORM

November 2017



Reorder any of your club shipment wines and receive an additional 10% off.

**Total savings is 30% and 1¢ ground shipping on case reorders.** Mix and match.

**\*REORDER DEADLINES** Pick-up: November 30 | Ship: December 16 Denotes current shipment wine.

VARIETAL	RETAIL PRICE	CASK CLUB PRICE 20% DISCOUNT	CLUB REORDER SPECIAL 30% DISCOUNT 1¢ CASE SHIPPING <i>Reorder deadlines above</i>	QUANTITY	TOTAL PRICE
<b>WHITES</b>					
2015 Reserve Chardonnay	\$38.00	\$30.40			
2016 Sauvignon Blanc	\$29.00	\$23.20			
<b>PETITE SIRAH</b>					
2014 Molly's Reserve Petite Sirah	\$50.00	\$40.00			
2014 Sydney Reserve Petite Sirah	\$50.00	\$40.00			
<b>RED VARIETALS &amp; SPECIALTY BLENDS</b>					
2014 Coyote Cabernet, Reserve	\$50.00	\$40.00	\$35.00		
2014 Dorothy's Syrah	\$36.00	\$28.80			
2015 Wilson Family Red - Club Wilson Only	\$36.00	\$28.80	\$25.20		
<b>ZINFANDEL</b>					
2015 Buzz Zinfandel	\$42.00	\$33.60			
2015 Cypress Ridge Zinfandel - Club Wilson Only	\$38.00	\$30.40	\$26.60		
2015 Ellie's Zinfandel	\$38.00	\$30.40			
2015 Heartland Zinfandel	\$38.00	\$30.40			
2015 Molly's Zinfandel	\$42.00	\$33.60	\$29.40		
2015 Nolan Zinfandel	\$38.00	\$30.40			
2015 Sawyer Zinfandel - Club Wilson Only	\$42.00	\$33.60	\$29.40		
2015 Three Dog Zinfandel	\$29.00	\$23.20			
2015 Treborce Zinfandel - Club Wilson Only	\$42.00	\$33.60	\$29.40		
<b>RESERVE ZINFANDEL</b>					
2015 Buzz Reserve Zinfandel - Club Wilson Only	\$60.00	\$48.00			
2015 Cypress Ridge Reserve Zinfandel	\$52.00	\$41.60			
2015 Dry Creek Valley Reserve Zinfandel	\$38.00	\$30.40			
2015 Molly's Reserve Zinfandel	\$60.00	\$48.00			
2015 Monte Rosso Reserve Zinfandel	\$60.00	\$48.00			
2015 Sawyer Reserve Zinfandel	\$60.00	\$48.00			
2015 Treborce Reserve Zinfandel	\$60.00	\$48.00			
<b>BARREL-SELECT ZINFANDEL ~ LEGACY SERIES</b>					
2014 Sawyer Keys Zinfandel	\$140.00	\$112.00			
2014 Sydney Alexandra Zinfandel	\$140.00	\$112.00			
2014 Victoria Johannah Zinfandel	\$140.00	\$112.00			
2014 Diane Marie Zinfandel	\$150.00	\$120.00			
2014 Kenneth Carl Zinfandel	\$150.00	\$120.00			
				<b>SUBTOTAL</b>	
				<b>SHIPPING</b>	\$ .01/CASE
				<b>TAX</b>	
				<b>TOTAL</b>	

Reorder any of your club shipment wines and receive an additional 10% off.

**Total savings is 30% and 1¢ ground shipping on case reorders.** Mix and match.

**\*REORDER DEADLINES** Pick-up: November 30 | Ship: December 16

CLUB MEMBER NAME \_\_\_\_\_

EMAIL \_\_\_\_\_ DAYTIME PHONE \_\_\_\_\_

PLEASE USE CREDIT CARD ON FILE  YES  NO

PLEASE SHIP TO ADDRESS ON FILE  YES  NO

JANE LOYD, Wine Club Coordinator | EMAIL jane@wilsonwinery.com  
 PHONE 707-433-4355 | TOLL FREE 800-433-4602 | FAX 707-433-4353  
 1960 Dry Creek Road, Healdsburg, CA 95448 | WEB wilsonwinery.com



CLUB WILSON

