





Featuring Sawyer Vineyard | Pictured above: View from the top of Sawyer Vineyard

#### **Barrel Club Newsletter Contents**

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We appreciate your club membership. Cheers, from our cellar to yours!

-Diane Wilson & the Wilson Team

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# Wines Included in December Club Shipment

2014 Ellie's Petite Sirah2015 Wilson Family Red2015 Sawyer Zinfandel



### **BARREL CLUB NEWSLETTER**



December 2017

## Club Corner



Above: a few of our top medal winners from the 2017 Sonoma County Harvest Fair

While Sonoma County remains as beautiful and resilient as ever, the impact of our recent wildfires is something that will affect our lives for some time as we rebuild. Unlike our club members in areas where natural disasters are more frequent (hurricanes, tornadoes, flooding), weather related disasters of this type and magnitude are not something most of us in Northern California think to expect.

#### **Wilson Properties and Staff**

As I write this the week before Thanksgiving, I have had plenty of time since the fire to reflect on what we have to be thankful for. Our company was very fortunate in that all of our properties in both Sonoma and Mendocino counties escaped the wildfires. Dry Creek Valley, in fact, remains completely untouched. All of our staff stayed safe, as well as their families and homes.

A quote that I meditated on daily even before this disaster seems especially meaningful now: "Do not be daunted by the enormity of the world's grief. Do justly, now. Love mercy, now. Walk humbly, now. You are not obligated to complete the work, but neither are you free to abandon it." We are grateful to be able to do our part to rebuild Sonoma County and to help where we can in ways big and small. One person cannot solve the plethora of issues created or exacerbated by the fire, but many of us, together, can alleviate them. If you would like to donate to aid in Sonoma County's recovery, we recommend North Bay Fire Relief through the local Redwood Credit Union. 100% of donations go to help those affected by the fires. The link to their donation page is HERE.

#### **Fall Updates**

<u>2017 Harvest</u>: Our 2017 harvest has now ended, and was thankfully almost finished before the fires began. Diane and our cellar crew worked daily throughout the disaster without losing momentum, and anticipate the 2017 vintage to be of the same quality that our members know and love.

2017 Sonoma County Harvest Fair: We were pleased to receive our initial set of awards for our newest vintage from the Sonoma County Harvest Fair- 12 golds in all! Both the 2014 Sawyer Petite Sirah and 2014 Dorothy's Syrah took not only Double Gold, but Best of Class!

Introducing the Growers Series: You will notice that some of our wines have gotten a makeover this year. Under the direction and efforts of Alexis, our General Manager, Wilson has created a new Growers Series label for our non-estate wines from Dry Creek Valley. These were officially released at our Harvest Luncheon, with all of the growers in attendance!



### **BARREL CLUB NEWSLETTER**

December 2017

#### **Upcoming Winter Events**

To finish the year, don't forget about *Club Wilson's* Holiday Party! Falling this year on December 2nd, club members will have a choice between attending one of two sessions at our Grape Leaf Inn in downtown Healdsburg. It will be a festive occasion with live music, an ugly (or lovely) sweater contest, appetizers, and special wines to bring home for your holiday dinner! We are also offering a Holiday Weekend Getaway at the Grape Leaf Inn from December 1st-3rd that includes accommodations, admission to the club Holiday Party, and an intimate Winemaker Dinner. In January, Winter Wineland will mark our first event of the year on the 13th and 14th. On January 27th, we will have our second-annual Wilson Artisan Wines Chili Taste-Off! Like the year before, members may purchase a ticket which allows them to visit all nine of our wineries and taste the chili and wine paired at each one! At this time, we anticipate the majority of our wineries to be serving food, but all wineries will certainly have delicious specialty wines on offer.

For more information on all Wilson Winery happenings, please review the Calendar of Events.

#### Wines for the Holidays

Wilson will soon be releasing magnums for purchase during the month of December! These will be available at special pricing of \$95/bottle, and make an outstanding addition to your holiday dinner or as a unique gift.

This year's vintage of Rockpile wines will also be released in December, and will showcase a new label. The Rockpile AVA is now getting the distinction it deserves at Wilson with paperless, screenprinted labels that set these exceptional wines apart.

I look forward to seeing many of you at our holiday celebration or in the Tasting Room before the end of December! If you plan on visiting Wilson Winery in the new year, please make sure to say hello. Getting to meet members that I've only spoken to over the phone or emailed with is always a special experience, and one of my favorite aspects of the job.

In the meantime, we remain thankful for our beautiful, resilient Sonoma County, and hope that you stop by soon to experience all that is has to offer!

Happy holidays from all of us at Wilson Winery!

Cheers!

Club Wilson

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# Did you like these wines?

Order any of these wines by **December 31 (or January 15 for ship members)** and receive an **additional 10% savings** making your **total savings 25%** on a case and **1¢ ground shipping on case reorders!** You can mix and match. See Wine Club Order Form. Club shipment includes one bottle of each of the following wines:

## Winemaker's Notes

#### 2014 Ellie's Petite Sirah

217 Cases Produced

Ellie's Vineyard, Estate, Dry Creek Valley

Inky and earthy, the deep rich earth tones of violet and bronze entice one into the murky depths. A very fruit-forward Petite Sirah, the nose sparks with jamminess and undertones of citrus. Blueberry and bergamot intertwine in harmony, with a touch of tart raspberry following. On the palate, a flavor blend of bold berry melds with eucalyptus. Bold tannins and assertive acidity paired with a strong flavor profile and subtle oak declare this a serious statement wine. Enjoy this bold wine with garlic & red wine marinated tri-tip steak, broiled for 4 minutes per side and then baked until internal temperature hits 130\*. Remove and let stand 35 minutes. Slice thinly then serve with wine & butter sautéed Crimini mushrooms, with lightly charred broccoli florets on the side.

Retail Case Price: \$456 | Club Case Price: \$387.60 | Reorder Case Price: \$342, shipping included

#### 2015 Wilson Family Red

347 Cases Produced

#### **Dry Creek Valley**

Brilliantly deep blood red, this compilation wine is a beauty. Nose of dusty fruit, flinty earth, and sharp berry. The flavor profile provides a rich, opulent mouthfeel, silky yet with firm acidity. With tannins built in by the Cabernet and Petite Sirah, this wine offers lovely berry fruit from the Zin component, and a light smoky barbeque hint from the Syrah. An amalgamation offering up something for everyone in a brilliant blend. For those who want it all! Food Pairing: Steak and chicken fajitas, with grilled orange sweet pepper, smashed avocado and dirty rice. A dollop of sour cream, and you'll have the perfect matchup.



2017 Sonoma County Harvest Fair - GOLD MEDAL

**CLUB WILSON** members only

Retail Case Price: \$432 | Club Case Price: \$367.20 | Reorder Case Price: \$324, shipping included

#### **2015 Sawyer Zinfandel**

397 Cases Produced

#### Sawyer Vineyard, Estate, Dry Creek Valley

The visual enticement of the beautiful deep ruby color of this classic flagship Wilson Zinfandel is enhanced by the nose, offering up a spiced, dark cherry with light toasted oak to the senses. The 2015 Sawyer offers up the inevitable jamminess with a hint of spice, classic to this varietal grown on the bench land above Dry Creek. Well rounded and smooth, this is a wine to sip all night. Pair with a Korean BBQ chicken rice bowl, with glazed Babette fingerling carrots and roasted zucchini.

CLUB WILSON members only

Retail Case Price: \$504 | Club Case Price: \$428.40 | Reorder Case Price: \$378, shipping included







Reorder any of your club shipment wines and receive an additional 10% off.

**Total savings is 25% and 1¢ ground shipping on case re-orders.** Mix and match.

* REORDER DEADLINES	Pick-up: December 31	Ship: January 15	Denotes current shipment wine

VARIETAL	RETAIL PRICE	BARREL CLUB PRICE 15% DISCOUNT	CLUB REORDER SPECIAL 25% DISCOUNT 1¢ CASE SHIPPING Reorder deadlines above	QUANTITY	TOTAL PRICE
WHITES					
2015 Reserve Chardonnay	\$38.00	\$32.30			
PETITE SIRAH					
2014 Ellie's Petite Sirah	\$38.00	\$32.30	\$28.50		
2014 Molly's Reserve Petite Sirah	\$50.00	\$42.50			
RED VARIETALS & SPECIALTY BLENDS					
2014 Coyote Cabernet, Reserve	\$50.00	\$42.50			
2014 Dorothy's Syrah	\$36.00	\$30.60			
2015 Wilson Family Red	\$36.00	\$30.60	\$27.00		
ZINFANDEL					
2015 Buzz Zinfandel	\$42.00	\$35.70			
2015 Cypress Ridge Zinfandel - Club Wilson Only	\$38.00	\$32.30			
2015 Heartland Zinfandel	\$38.00	\$32.30			
2015 Molly's Zinfandel	\$42.00	\$35.70			
2015 Sawyer Zinfandel - Club Wilson Only	\$42.00	\$35.70	\$31.50		
2015 Terrace Hill Zinfandel	\$36.00	\$30.60			
2015 Three Dog Zinfandel	\$29.00	\$24.65			
2015 Treborce Zinfandel - Club Wilson Only	\$42.00	\$35.70			
RESERVE ZINFANDEL		'			
2015 Buzz Reserve Zinfandel - Club Wilson Only	\$60.00	\$51.00			
2015 Cypress Ridge RSV Zinfandel - Club Wilson Only	\$52.00	\$44.20			
2015 Dry Creek Valley Reserve Zinfandel	\$38.00	\$32.30			
2015 Florence Reserve Zinfandel	\$60.00	\$51.00			
2015 Molly's Reserve Zinfandel	\$60.00	\$51.00			
2014 Monte Rosso Reserve Zinfandel	\$60.00	\$51.00			
2014 Rockpile Reserve Zinfandel	\$60.00	\$51.00			
2015 Sawyer Reserve Zinfandel	\$60.00	\$51.00			
BARREL-SELECT ZINFANDEL ~ LEGACY SERIES					
2014 Sydney Alexandra Zinfandel	\$140.00	\$119.00			
2014 Victoria Johannah Zinfandel	\$140.00	\$119.00			
2014 Sawyer Keys Zinfandel	\$140.00	\$119.00			
2014 Diane Marie Zinfandel	\$150.00	\$127.50			
2014 Kenneth Carl Zinfandel	\$150.00	\$127.50			
20 14 Kermetri Cari Zimanaei	ψ150.00	ψ127.50		SUBTOTAL	
				SHIPPING	\$.01/CASE
Reorder any of your club shipment wines and	off.	TAX	Φ.U 1/CASE		
	d match.	IAA			

**\*REORDER DEADLINES Pick-up:** December 31 | **Ship:** January 15

CLUB MEMBER NAME	
EMAIL	DAYTIME PHONE —

PLEASE USE CREDIT CARD ON FILE ☐ YES ☐ NO
PLEASE SHIP TO ADDRESS ON FILE ☐ YES ☐ NO

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