

CLUB WILSON



CELLAR CLUB

October 2020



Fall Allocation

2017 ELLIE'S PETITE SIRAH | Retail: \$38

Estate Collection, Dry Creek Valley

Blue-black and mysterious, this estate wine offers up lush smells of black fruit and white pepper to the nose. Showcasing the warm climate of the Dry Creek Valley bottomlands, our beauty is full of baking spice notes on the tongue, with cinnamon, clove and dark brown sugar, the combination reminiscent of warm blackberry crisp. A medley of dark fruit caresses the tongue, and the well-melded tannins offer just a slight chwininess. The long finish offers time for pondering.

Composition	93% Petite Sirah & 7% Zinfandel
Oak Aging	20 months on 30% New French & American Oak
Cellar	0 to 6 years
Production	14 Barrels

2018 WILSON FAMILY RED | Retail: \$38

Estate Collection, Dry Creek Valley

Stare deep into the mysterious, murky purple-red depths of this hearty red blend and enjoy the wild ride! On the nose, enjoy the woody oak and deep berry scents. A slightly caramelized bacon scent, and dusty violet make this an enticing nose. Flavors compound to create a smooth, silky amalgam, although strong in tannins and acidity. Berries and smoky flavors come to the forefront, and some long-lasting spice gives something to think about in the finish.

Composition	50 % Zinfandel, 25% Petite Sirah, 12.5% Cab Sauvignon, 12.5% Syrah
Oak Aging	20 months on 25% New French Oak
Cellar	0 to 6 years
Production	16 barrels

2017 COYOTE RSV CABERNET | Retail: \$54

Estate Collection, Dry Creek Valley

Deep ruby in the glass, this wine is intriguing upon first encounters. Offering expressive aromatics of peppery cassis and eucalyptus followed by the fresh smell of cedar. The palate is filled with notes of blackberry fruit leather and umami that seamlessly lead to tannins that coat the mouth with a warm, sweet and savory finish. The beautiful intensity of fruit and supple evolved textures make this an age-worthy yet approachable wine.

Composition	87% Cab Sauvignon, 6% Malbec, 6% Syrah
Oak Aging	30 months on 35% New French Oak
Cellar	0 to 7 years
Production	15 barrels

2018 BUZZ ZINFANDEL | Retail: \$42

Grower Series, Dry Creek Valley



Buzz is stunning in the glass, offering crimson hues with glints of violet. Upon smelling the wine, there are hints of toast, dark raspberry, and subtle cherry pie. Once tasted, the fruit is bright and complimented by moderate notes of pepper and spice. Lovely from the first sip to the last, this wine shows low tannins and acidity making it a perfect evening sipper.

Composition	100% Zinfandel
Oak Aging	18 months on 24% new French Oak
Cellar	0 to 7 years
Production	14 barrels

2018 ELLIE'S OLD VINE ZINFANDEL | Retail: \$40

Estate Collection, Dry Creek Valley

Deep garnet in hue, this Zin brings the best of both worlds with fruit and spice. Baking spices come forward upon first whiff, with a light tobacco and blackberry to follow. The palate is focused on fruit with notes of boysenberry, currant, and touch of tart raspberry. Offering a warm and silky mouthfeel, silky tannins and minimal acidity lend to easy drinking with this beautiful Old Vine Zin!

Composition	91% Zinfandel & 9% Petite Sirah
Oak Aging	18 months on 23% new French Oak
Cellar	0 to 7 years
Production	22 barrels

2018 MOLLY'S ZINFANDEL | Retail: \$44

Estate Collection, Dry Creek Valley



A deep pigmented purple in the glass, the Molly's Zinfandel pulls you in with the eyes! Not to be outdone, this wine is chock full of luscious berry aromas. Blackberry, currant, and sweet raspberry are followed by a hints of wet stone and flint on the nose. Upon tasting, this wine continues to display fresh fruit followed by white pepper, baking spices, and a smidge of vanilla. Mellow tannins and nice acidity create a lasting and pleasant mouthfeel for this Zinfandel.

Composition	94% Zinfandel & 6% Petite Sirah
Oak Aging	18 months on 20% new French Oak
Cellar	0 to 7 years
Production	18 barrels



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2018 TORI ZINFANDEL | Retail: \$42

Estate Collection, Dry Creek Valley

Jammy and spicy on the nose, fruit scents of sweet raspberry, thicket-ripened blackberry, and buttery cranberry come forward, along with a hint of caramel. The flavors do not disappoint, with bright red fruit being showcased, and a healthy dose of spice. With moderate tannins and good acidity, this Zin is less jammy and more elegant than the nose would lead you to believe and showcases a lovely vanillan creaminess.

Composition	95% Zinfandel & 5% Petite Sirah
Oak Aging	18 months on 25% new French Oak
Cellar	0 to 6 years
Production	22 barrels

2018 BOTTICELLI RSV ZINFANDEL | Retail: \$60

Rockpile Collection, Rockpile

Showing off a rich purple hue with brick undertones, this wine smells like oak, berries, and caramel! Add that to ginger cookies and the smell is simply divine. On the palate, it shows medium tannins and a mellow mouthfeel making it worthy of easy-drinking. Light notes of raspberry and tobacco come to the forefront, with raisins, vanilla, and herbs settling in at the finish.

Composition	95% Zinfandel & 5% Petite Sirah
Oak Aging	18 months on 26% new French Oak
Cellar	0 to 5 years
Production	9 barrels

2018 FORCHINI RSV ZINFANDEL | Retail: \$60

Grower Series, Dry Creek Valley

A bold yet elegant Zinfandel that exhibits lengthy burgundy legs in the glass. Layered aromas of raspberry jam and violets fill the nose. The first sip reveals a core of spice and earth that glide through the palate and linger on the finish. Enticing flavors of black cherry, savory herbs, and white pepper jump from the glass. This old vine Zinfandel has a balanced complexity, concentration and richness.

Composition	96% Zinfandel & 4% Petite Sirah
Oak Aging	22 months on 33% new French Oak
Cellar	0 to 6 years
Production	8 barrels

2018 SAWYER RSV ZINFANDEL | Retail: \$60

Estate Collection, Dry Creek Valley

Unequivocally Dry Creek Valley Zinfandel in its purest form, this wine is the perfect balance of spice and jam. Expressive of its terroir, this benchmark reserve has aromas of boysenberry, baking spices and white pepper. Notes of blackberry pie, cinnamon and vanilla dance across the palate. This wine exhibits refreshing acidity paired with excellent structure.

Composition	96% Zinfandel & 4% Petite Sirah
Oak Aging	22 months on 38% new French Oak
Cellar	0 to 6 years
Production	8 barrels

2018 THOMAS RSV ZINFANDEL | Retail: \$60

Rockpile Collection, Rockpile

Appealing in its dark cranberry color when given a hearty swish in the glass, this high altitude Zin offers warm and spicy scents of dried fruit and vanilla. Some dark forest notes come forward, along with a suggestion of mild Bing cherry. The mouthfeel is enticingly silky, with a strong cherry component, as well as boysenberry and cassis. Rounded baking spices hit the palate, along with some earthiness to create a lengthy finish. Moderate acidity keeps this wine bright.

Composition	95% Zinfandel & 5% Petite Sirah
Oak Aging	18 months on 30% new French Oak
Cellar	0 to 6 years
Production	9 barrels

2018 TORI RSV ZINFANDEL | Retail: \$60

Estate Collection, Dry Creek Valley

Somewhere between the color of red current and dark eggplant, this wine shows lovely legs when swirled in the glass. The nose opens to notes of flint, followed by more traditional fresh berries and floral undertones. On the palate, a rich and complex mixture of berries – blackberry, huckleberry and boysenberry – are followed by oak and spice. A smooth texture, good tannic structure, and bright acidity make this one a keeper!

Composition	96% Zinfandel & 4% Petite Sirah
Oak Aging	22 months on 38% new French Oak
Cellar	0 to 6 years
Production	8 barrels



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Diane's Update

It's the start of August, and I've been slowly working my way through bottling, as the supply chain has been slow. Supplies from Europe have been delayed, such as capsules, corks, and glass. The trouble is that once you get behind by three or four weeks, it just keeps backing up! I'd say it was mainly the fault of the corks and capsules. So, we are finishing up a month late.



Our last bottling of Reserve Zinfandels are finally completed and I can now focus on closely watching the grapes. This year we've been having a pretty nice growing season. That late rain in May, combined with the fairly cool July has been good. The days have mostly not been too hot with the nights cold. (At home I just open the windows at night, and we are all comfortable.) As long as we don't get any early fall rains, or fires, those being the main culprit lately, I'll be looking for some longer hang time this season, which improves the flavors. As for harvest around the corner, so far, we've had a very few issues. Harvest looks to be a fairly normal size, and seems not to be super early, so that means right on track. I imagine we'll be starting in September with the Sauvignon Blanc, right around at Labor Day.

We've been cautious at the wineries, implementing social distancing, everyone wears masks, and we offer lots of hand sanitizer. We are faring okay. It is a different model, but the new by appointment system is working, and it's good having people come in well-spaced out.

We didn't go to Canada this year, so we have been spending much more family time together, doing meals together, etc. Phoebe likes the diversion! We are not going out to eat and are certainly thinking twice about any type of big groups. Basically, we have a small bubble and are doing lots of eating outside.

My vegetable garden is doing great this year, probably because I'm here to see to it! But in a funny twist, I'm getting Zucchini just trickling in, which is nice, so I am picking them nice and little, and not getting any monsters. I also think I've got some great pumpkins this year, as they are already coloring! Heirloom tomatoes are just starting to come in. It's fun to be here to see the garden progress!

— Diane Wilson

Wine Club Update

A NOTE FROM DEE

We hope all is well and you are healthy and safe during this time of craziness! The Wilson team are all doing great and we are learning to adjust to the new protocols and safety standards set into place. Although things are forever changing, we're doing our best to stay upbeat and optimistic.

With the new reservation system set into place, it has been refreshing to see some familiar faces. Without our wine club members, it would be hard to keep a smile on our faces! For that, we thank you!

To those of you whom have not been able to visit and have had to cancel your trip to Wilson Winery, we want you to know, you are truly missed. The highlight of my day is when you call in and I get to have a personal conversation with you. It makes my day, and one day I look forward to putting a face to your voice and name.

We are excited about the 2018 Vintage and cannot wait to share these wines with you. Since we are all spending a lot of time at home, we thought it would be fun to share a recipe we've paired with one of your wine club wines and it is delish.

The Wilson Family and team want you all to know how much we've appreciated your support during these crazy times. You truly are amazing. Cheers to better days ahead accompanied by excellent wine!

COVID-19 & WINE CLUB SHIPMENTS

We have great news regarding all future wine club shipments! All wine clubs will process as normal. We are thrilled and cannot wait to share the 2018 Vintage with you! It truly is fantastic!

A note regarding shipping: The shipping carriers are about a week behind in deliveries. Thank you in advance for your patience as this is out of our hands. We plan to ship temperature control though-out September and October to those states who showcase high temperatures.

A note for pick-up members: Your wine will be ready to pick-up the day after your club is charged. We ask that you wear your mask and wait outside the tasting room doors for someone to greet you. We will then gather your information and retrieve your wine. If you are interested in a tasting, you will need to make a reservation at www.wilsonwinery.com. Your wine club code is COYOTE.

— Dorothy "Dee" Albritton
Wine Club Manager

CLUB WILSON



Bon Appetit

SMOKED PAPRIKA-RUBBED STEAKS WITH VALDEON BUTTER



INGREDIENTS:

4 large garlic cloves, thinly sliced
1/2 tablespoon kosher salt
1 tablespoon Pimentón de la Vera (smoked Spanish paprika)
Pinch of cayenne
Pinch of dried oregano
1/4 cup extra-virgin olive oil
Four 10-ounce rib-eye steaks, about 1 inch thick
4 tablespoons unsalted butter, softened
1 tablespoon finely chopped shallot
1 scallion, dark-green part only, finely chopped
2 ounces Valdeón or other intense and creamy blue cheese, crumbled (1/3 packed cup), at room temperature

Step 1

On a work surface, using the flat side of a chef's knife, mash the garlic to a paste with the salt. Scrape the garlic into a small bowl. Stir in the paprika, cayenne and oregano. Gradually stir in the olive oil. Spread the mixture on a large platter, add the steaks and turn to coat, rubbing in the marinade. Let stand at room temperature for 1 to 4 hours or refrigerate overnight.

Step 2

Meanwhile, in a medium bowl, mash the butter with the shallot and scallion. Stir in the Valdeón. Scrape the blue cheese butter onto a sheet of plastic wrap and pat it into a 4-inch log. Wrap and refrigerate until firm, at least 30 minutes.

Step 3

Light a grill or preheat a grill pan. Scrape some of the marinade off the steaks and grill over a medium-hot fire, turning once, about 8 minutes for medium-rare meat. Slice the butter 1 inch thick, set a pat on each steak and serve.

RECOMMENDED PAIRING: 2018 Sawyer RSV Zinfandel









CELLAR CLUB RE-ORDER FORM

October 2020



Re-order any of your club shipment wines and receive an additional 10% off.
Total savings is 35% and 1¢ ground shipping on case re-orders. Mix & match!

RE-ORDER DEADLINES Pick-up: October 31 | Ship: November 15

Varietal	Retail Bottle Case	Re-order Bottle Case	Oty
2017 Ellie's Petite Sirah	\$38 \$456	\$25 \$296	
2018 Wilson Family Red 	\$38 \$456	\$25 \$296	
2017 Coyote Reserve Cabernet Sauvignon 	\$54 \$480	\$35 \$421	
2018 Buzz Zinfandel 	\$42 \$648	\$27 \$328	
2018 Ellie's Old Vine Zinfandel	\$40 \$480	\$26 \$312	
2018 Molly's Zinfandel 	\$44 \$528	\$29 \$343	
2018 Tori Zinfandel	\$42 \$504	\$27 \$328	
2018 Botticelli Reserve Zinfandel	\$60 \$720	\$39 \$468	
2018 Forchini Reserve Zinfandel	\$60 \$720	\$39 \$468	
2018 Sawyer Reserve Zinfandel	\$60 \$720	\$39 \$468	
2018 Thomas Reserve Zinfandel	\$60 \$720	\$39 \$468	
2018 Tori Reserve Zinfandel	\$60 \$720	\$39 \$468	



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Total Bottles _____

WINE CLUB RE-ORDER INFORMATION

NAME _____

EMAIL _____ PHONE _____

PLEASE USE CREDIT CARD ON FILE ☐ YES ☐ NO IF NO, PROVIDE CC# _____

PLEASE SHIP TO ADDRESS ON FILE ☐ YES ☐ NO EXP. _____

IF NO, ALT. SHIPPING ADDRESS _____

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